VENTURA COUNTY AREA AGENCY ON AGING
ADVISORY COUNCIL MEETING

July 12, 2017
9:00 a.m. to 10:30 am *
Area Agency on Aging Advisory Council Center
646 County Square Drive, Ventura

AGENDA

9:00 a.m.  1. Call to Order and Agenda Review

2. Pledge of Allegiance

3. Approval of Area Agency on Aging Advisory Council Minutes of May 10, 2017 (page 1)

4. Public Comments
   Procedure: The public is welcome to comments. All comments not related to items on the agenda may be made at the beginning of the meeting only. Comments are limited to three minutes per person.

5. Consent Agenda Items
   5.1 Health Issues Committee Report from May 24, 2017 (page 5)
   5.2 Outreach Committee Report from May 30, 2017 (page 9)
   5.3 Outreach Committee Report from June 27, 2017 (page 11)
   5.4 Senior Nutrition Committee Report from June 19, 2017 (page 13)
   5.5 Optimal Aging Committee Report from May 24, 2017 (page 17)
   5.6 Optimal Aging Committee Report from June 28, 2017 (page 21)

DISCUSSION ITEMS/PRESENTATION/MOTION

6.1 Seniors and Technology – Roundtable Discussion

6.2 Ratification of Executive Committees Approval to approve $3,918.75 in Title III-C funds to Brenda’s Casamia Restaurant and Catering in Piru to cover additional senior nutrition meals served in FY 2016-2017. (page 25)

6.3 VCAAA Nominating Committee Report and Election of One (1) Service Provider for FY 2017-2019. (page 27)

6.4 Launch of VCAAA new website

6.5 Dementia Friendly Ventura County

Toni Olson

Linda Parks

Nancy Healey

Marleen Canniff

Christine Voth
INFORMATIONAL ITEMS

7.  Advisory Council Meeting Schedule for FY 2017-2018 (page 29)
8.  Other Committee Meetings:
   a.  California Senior Legislature Update
   b.  Triple A Council of California Update
9.  Comments from the Chair
10. California Commission on Aging Age Watch from May and June 2017
11. Other Business
12. Adjournment

10:30 am

The next meeting will be:
Wednesday, September 13, 2017 (9:00 am – 10:30 am)
Area Agency on Aging Advisory Council Center
646 County Square Drive, Ventura

Individuals who require accommodations for their disabilities (including interpreters and alternate formats) are requested to contact the Area Agency on Aging staff at (805) 477-7300 at least three days prior to the meeting.
VENTURA COUNTY AREA AGENCY ON AGING
ADVISORY COUNCIL MEETING MINUTES
Advisory Council Center
646 County Square Drive, Suite 100
Ventura, CA 93003
May 10, 2017

Advisory Council Members Present
Cleo Anderson (Focused Population)   Lawrence Hartmann (CSL)
Dani Anderson (Focused Population)   Nancy Healey (Thousand Oaks COA)
David Birenbaum (Supervisory Appointee)   Suz Montgomery (Ventura CFS)
Bill Cunneen (Supervisory Appointee)   Antoinette Olson (Simi Valley COA)
Deirdre Daily (Ojai COA)   Clark Owens (Oxnard COA)
Smita Dandekar (Supervisory Appointee)   Ginny Rockefeller (Ojai COA)
Jay Evans (Camarillo COA)   Marcy Sherbok (Focused Population)
Sandra Fide (Moorpark COA)   Neill Spector (Simi Valley COA)
Nick Fotheringham (Immediate Past Chair)   Alice Sweetland (Oxnard COA)
June Glasmeier (CSL)   Sue Tatangelo (Focused Population)
Karen Gorback (Thousand Oaks COA)   Robert Taylor (Camarillo COA)
Rose Gossom (Supervisory Appointee)   Vicki Tripoli (Moorpark COA)
Lori Harasta (Ventura COA)   Bill Witt (CSL)

Advisory Council Members Absent
Rosemary Flores-Gordon (Service Provider)   Sylvia Stein (Service Provider)
Marty Kaplan (Supervisory Appointee)   Donald Todd (Focused Population)

VCAAA Staff Present
Marileen Canniff   Brian Murphy
Jonathon Gunderson   Monique Nowlin
Victoria Jump   Katharine Raley
Martin Marquez   Christine Voth

1. Call to Order and Review of Agenda - The meeting was called to order at 9:05 a.m. by Chair Toni Olson (Simi Valley COA).

2. Pledge of Allegiance – Jay Evans led the Pledge of Allegiance. A quorum was present.

3. Approval of Area Agency on Aging Advisory Council Meeting Minutes - The minutes of the March 8, 2017, meeting were approved. (Glasmeier/Gossom/Passed).

4. Public Comments –

Lori Harasta – Lori announced that on May 17, 2017 from 2:30-5:00 at Community Memorial Hospital there would be a webinar called “When grief is complicated”. All were invited to attend.

Cleo Anderson – Cleo shared that Ventura County Behavioral Health was hosting a suicide prevention conference on Friday.
Nancy Healey – Nancy gave an update on the Conejo Valley Village which opened April 1, 2017 for business. Membership has been increasing steadily. They have social members and full members.

Bob Taylor – Bob shared that the outreach committee had been working on a Caregiver Conference which would be held May 24, 2017.

Carrie Salas – Carrie mentioned that the LGBT aging coalition would be holding a community meeting on May 18, 2017 at 9 am at Senor Concerns.

Larry Hartmann – Larry said that Tim Donahue sent his greetings to the Advisory Council. He is still recovering after being injured last year.

June Glasmeier- June is thankful to be back after recuperating from knee surgery.


6. Discussion Items/Presentation/Motion

6.1 1st Year Grantee Presentation – Senior Nutrition Program. Simi Valley Senior Center, Brenda’s Casamia & Restaurant Catering in Piru and the Thousand Oaks, Conejo Recreation and Park District programs were presented.

6.2 Receive and File Presentation and Recommendation to Renew FY 2017-2018 Grantee and/or Contractor Funding and Related Service Categories Including Service Category Deviations Greater or Less than 10%. Marleen Canniff provided a report to the Advisory Council regarding the status of all grantees and the recommendation for renewal. (Daly/Sherbok/Passed). Sue Tatangelo abstained from voting.

6.3 Ratification of Executive Committees Approval of Nominating Committee to Add the Election of Five (5) Focused Population Seats for FY 2017-2019 to the Duties of the Nominating Committee for the May 2017 Election. (Evans/D Anderson/Passed). Marcy Sherbok abstained from voting.

6.4 VCAA&N Nominating Committee Report and Election of Advisory Council Officers for FY 2017-2018 and the Reappointment of (5) Focused Population Seats for FY 2017-2019. The slate as presented was approved and there being nominations from the floor the following were approved/elected (Sherbok/Rockefeller/Passed)

Officers for FY 2017-2018
- Chair – Toni Olson (Simi Valley)
- Vice-Chair – Suz Montgomery (Ventura)
• Secretary – Jay Evans (Camarillo)

Reelection of five focused population seats for FY 2017-2018
• Family Caregivers – Sue Tatangelo
• People with Disabilities - Dani Anderson
• Veterans – Donald Todd
• LGBT Seniors – Marcy Sherbok
• Behavioral Health – Cleo Anderson

6.5 ADRC Spotlight – Older Adults who Are Blind Program. Dani Anderson, Executive Director, provided information on the new older adults who are blind program at the Independent Living Resource Center.

6.6 2017 VCAAAs Optimal Aging Awards – Christine Voth moderated and Toni Olson presented the following awards:
• Optimal Aging Award for an Individual – Harry Norkin
• Optimal Aging Award for an Organization – Camarillo Health Care District
• Advocacy and Leadership Award for an Individual – Suz Montgomery
• Advocacy and Leadership Award for an Organization – Long Term Care Services of Ventura County, Inc.
• Dementia Friendly Award for an Organization – Senior Concerns
• Age-Friendly Media Award – The Ventura Breeze
• Shining Star for Innovation – Kris and Randy Martin, HomeWatch Caregivers of Thousand Oaks.

6.7 Quarter 2 and 3 - Quarterly Grantee and Direct Service Report – Brian Murphy presented the data and answered Advisory Council member questions.
7. **Advisory Council Meeting Schedule.** The meeting schedule for FY 2016-2017 was included for informational purposes. Staff mentioned that the schedule for FY 2017-2018 would be emailed and posted soon.

8. **Other Committee Meetings** – June Glasmeier, Bill Witt and Larry Hartmann provided an update on the California Senior Legislature and their current bill AB 519.

9. **Comments from the Chair** – Toni Olson thanked staff for their reports and wished everyone a happy Mother’s Day.

10. **Other Business** –

    Patti Jaeger – Patti invited everyone that was interested in helping out with the Farmers Market Program this summer to contract her.

    Monique Nowlin – Monique mentioned the success of the recent bi-lingual fall prevention forum held in Santa Paula.

11. **Adjournment** – the meeting was adjourned at 11:30 am
TO: VCAAA Advisory Council Members
FROM: Ginny Rockefeller, Chair
DATE: May 24, 2017
SUBJECT: Health Issues Committee Meeting Report from May 24, 2017

Members Present (No quorum)
Jay Evans (City of Camarillo)
Ginny Rockefeller (City of Ojai)
Lori Harasta (Ventura COA)

Members Absent
David Birenbaum, DDS (Supervisory Appointee)
Bill Cuneen (Supervisory Appointee)
Smita Dandekar (Supervisory Appointee)
Sue Tatangelo (Family Caregiver Representative)

VCAAA Staff Present
Christine Voth
Aaron Glover

Guests
Adriana Gonzalez, Health Care Agency
Susan Landeros, Ventura County Public Health
Linda LaFrenz
John Madrigal, NurseCore

1. Welcome and Introductions

2. Public Comments. Linda LaFrenz (private citizen) shared her frustration with protocols occurring at a local senior residential facility.

3. Review and Approval of minutes from meeting held on April 18, 2017 (Lori/Jay)

4. Updates on Activities Related to Committee Objectives
   a) Obj. #1: Health Education - Health Symposium for Faith-based Leaders. Christine included a worksheet in the agenda packet. Christine shared that VCAAA's preferred timing (per Victoria Jump) for this event would be March or June 2018. Jay Evans disagreed and felt it could be held in the fall if all committee members were willing to work on it. Christine advised that VCAAA is helping to produce the Senior Summit in October and has a fall prevention event in September.

   The preferred venue of the Ventura County Community Foundation (centrally located in Camarillo) may not be available as VCCF is moving to
another location soon. Adriana Gonzalez said her agency has meeting rooms. Her agency may also have some funds available for this event. Suggestions made for other persons/entities to become involved included funeral home staff, and Leonard DeWitt, retired chaplain for First Baptist Church (and affiliated with funeral homes).

A recommendation was made to conduct a needs assessment asking faith-based leaders to identify what their people need in the way of information.

John Madrigal said faith-based leaders would need a takeaway of resources such as caregiver resources, advanced care directives, POLST, community resources, etc. Everyone agreed. POLST, end-of-life care, and advance directives were suggested as additional topics. Encourage faith-based communities to provide evidence-based fitness activities and involve their volunteers in training.

Discussion included the need to build trust in the faith-based community; the need to involve County agencies that deal with the homeless, mental health issues, etc. The first event should be a 'small and intimate' event, which can grow each year. This should be an annual event.

With the Health Care Agency now on board to help with the event, it was agreed that there needs to be a meeting with between VCAA staff and the Health Care Agency leadership. After that, a working committee will be established. Interested persons are invited to let Christine know of their desire to be on the working committee.

During the meeting, these questions were posed for future consideration: What is the return on the investment for the Health Issues Committee? What will be the measurable outcomes of this event?

b) Obj. #2 & 3: Family Caregiving. A special event to be held in Oxnard for family caregivers was announced.

c) Obj. #4: Emerging Needs. Moved to Agenda Item #6 shown below.

d) Obj. #6: Alzheimer's Disease & Dementia. Christine provided an update on Dementia Friendly Ventura County.

e) Obj. #7: Fall Prevention: A recap of the fall prevention forum held on 4/29 was provided by Lori.

f) Obj. #8: Fitness Classes. An update on classes was provided by Aaron Glover. Christine shared a written update from Dina Ontiveras who was unable to attend the meeting.

g) Obj. #9: Food Insecurity: Update on FOOD Share's new commodity distribution program. (No one from FOOD Share was at the meeting.)
5. Discussion of Projects Related to Committee Objectives - Emerging Needs. An excerpt from the County's recent Community Health Assessment was reviewed and discussed by the committee.

6. Information Items:
   a) Article on Carepartnering – This article pertains to discussion at April meeting about expecting fewer familial caregivers for aging Baby Boomers
   b) Top Drugs for Older Adults to Avoid – From Next Avenue (pdf attachment)

7. Activities/notifications of relevant activities occurring in other committees

8. Next Meeting: Tuesday, July 18, 2017, from 1 PM to 2:30 PM, VCAAA's Garden View Room.

9. Adjourn. The meeting adjourned at 2:40 PM.
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TO: VCAAA Advisory Council Members
FROM: Jannette Jauregui, VCAAA Staff
DATE: May 30th, 2017
SUBJECT: Outreach Committee Report from May 23rd, 2017

Committee Members Present
Bob Taylor
Dr. Karen Gorback
Rose Gossom

Committee Members Absent
Cleo Anderson

VCAAA Staff Present
Jannette Jauregui

Guests
None

1. Call to Order – The meeting was called to order at 9:05 a.m. by committee chair, Bob Taylor.

2. Welcome and Introductions – General greeting to attendees.

3. Public Comments No public comments.

4. Discussion of Outreach Priorities for FY17-18 – Bob Taylor expressed his plan to involve more Advisory Council members in outreach events. He would like to get AC members to sign up to work the VCAAA table at events held in the cities in which they live.

   Dr. Gorback asked about incorporating the VCAAA on LinkedIn. Jannette said she would discuss this further with Monique, expressing that LinkedIn may not be the best option for
outreach since the site is geared more toward individual professionals, but that she would certainly explore it as an option.

Dr. Gorback also expressed interest in having access to the contact info for all VCAAA Advisory Council members so that she could help reach out to them for outreach events, etc.

5. **Other Committee Involvement/Notification** – The committee as a whole expressed how happy they were with the Optimal Aging Awards and the May Advisory Council meeting.

6. **Next Meeting Schedule** – The next meeting is scheduled for June 27th, 2017, from 9:00 a.m. – 10:30 a.m.

7. **Adjournment** – The meeting was adjourned at 9:49 a.m. by chair, Bob Taylor.
TO: VCAAA Advisory Council Members
FROM: Jannette Jauregui, VCAAA Staff
DATE: June 30th, 2017
SUBJECT: Outreach Committee Report from June 27th, 2017

Committee Members Present
Bob Taylor
Dr. Karen Gorback
Rose Gossom

Committee Members Absent
Cleo Anderson

VCAAA Staff Present
Jannette Jauregui
Monique Nowlin

Guests
None

1. Call to Order – The meeting was called to order at 9:03 a.m. by committee chair, Bob Taylor.

2. Welcome and Introductions – General greeting to attendees.

3. Public Comments No public comments.

4. Upcoming Outreach Events and Evidence Based Classes - Aracely and Kathy were not in attendance, but Jannette and Bob provided updates on the success of recent outreach events, including the launch of Dementia Friendly Ventura County and the Wellness Fair held at the Government Center in which Bob served as the outreach representative for the Agency.

5. Discussion of Outreach Priorities for FY17-18 – The discussion of priorities carried over from May, and included the desire to create one two-sided flyer that provides information focusing on how to get involved as a volunteer with the VCAAA. This flyer would include brief descriptions of the Advisory Council and each of its sub-committees.

Dr. Gorback suggested taking a brief description of the Agency to the public comments portion of area school board and city council meetings, which Jannette said she would discuss in more detail with Monique. Dr. Gorback also suggested participating in the Thousand Oaks Rotary
Club's October street fair. Jannette said she will look into it because reaching out to the Conejo Valley more is definitely a priority.

Dr. Gorback also provided feedback regarding the May Caregivers Conference. She was pleased to see a man there from Thousand Oaks whom she said took several buses just to get there. She said that her table was near one of the translators, and that she found that to be distracting. She also felt that people at her table were not given enough information about what the VCAAA offers as far as services go. She also said that some of the people at her table left when the speaker began talking, so she felt that maybe they were there for the food. Dr. Gorback said she would like to see more involvement on the part of the Advisory Council at these events, especially with regard to outreach for participants who may not know much about the VCAAA.

6. **Other Committee Involvement/Notification** – No involvement was discussed.

7. **Next Meeting Schedule** – The next meeting is scheduled for July 25th, 2017, from 9:00 a.m. – 10:30 a.m.

8. **Adjournment** – The meeting was adjourned at 9:46 a.m. by chair, Bob Taylor.
TO:                  VCAA A A Advisory Council Members
FROM:                Vicki Tripoli – Chairperson
DATE:                June 19, 2017
SUBJECT:             Senior Nutrition Committee Report from June 19, 2017

Senior Nutrition Committee Members Present
Vicki Tripoli (Moorpark COA) – Chairperson
Jay Evans (Camarillo COA)

Senior Nutrition Committee Members Absent
Toni Olson (Simi Valley COA)
Donald Todd (Veterans Representative)
Deirdre Daly (Ojai COA)
Rose Gossom (Supervisory Appointee)
Alice Sweetland (Oxnard COA)

VCAA A A Staff Present
Brian Murphy
Patti Jaeger

Guests – None

1. Call to Order – Chairperson Vicki Tripoli called to order the meeting at 10:05 a.m. With the absence of a quorum, it was noted that no motions or voting can occur until a quorum is recognized.

   Welcome and Introductions

2. Public Comments – none

3. Approval of Minutes from the 5/15/2017 Meetings – No approval of the minutes from the prior meeting, due to absence of a quorum.

4. Meal Count and Cost per Meal Year-to-Date – VCAA A A meal sites served 188,104 meals year to date, which is 94% of the newly amended contracted amount. While 19,171 meals were served in May, we saw a 17% increase from last month’s meal counts with 2 more (+10%) service days in the month. The average number of congregate meals served per day grew from 268 in April to 270 in May and the average number of home-delivered meals per day grew from 516 to 521. Jordano’s-supplied meal count was 16,505 for the month, and the non-Jordano’s meal count was 2,666. While VCAA A A’s budgeted food cost is $4.00 per meal, Jordano’s-supp...
food cost year to date is at $3.90. Staff noted that the food cost per meal has been held under $4.00 for most of the year.

Jay Evans asked if the FY17-18 prices were expected to increase. Staff said that an answer (on how much of a price increase is expected) would be provided at the next meeting.

5. Augmented Home-Delivered Meal Program -- As of May 31, 2017, the VCAAA Home-Delivered Meal program has a countywide waitlist of 1 homebound senior, due to the client's choice to wait to receive hot meals as opposed to frozen.
   a. ARCH HDM Program Status -- Gold Coast Health Plan ARCH AAA-HDM program is currently serving 22 clients with home-delivered meals. A total of 1,356 meals were served to date. The program is expected to end in August when funds are expected to run out.
   b. State General Fund Home-Delivered Nutrition Services Program Status -- Title IIIC-2 OTO funds continues to help provide 48 homebound seniors with nutritious meals through FY 1617 (June 30). This funding has not been approved for FY17-18.

6. Senior Nutrition Program Renewal Contracts for FY17-18
   All renewal contracts have been sent to the SNP contractors and vendors. Many of these have been returned and are being entered in the VCFMS (Ventura County’s Fiscal Management System):

7. Senior Nutrition Action Council S.N.A.C. Update
   At the June 14 SNAC meeting, the board agreed to apply for a SCAN Health Plan Community Giving grant. The committee also discussed the need to distribute funds to the SNP program meal sites in the near future, and are requesting VCAAA’s recommendations for an appropriate distribution of the funds. SNAC has not made a program-wide meal site distribution of funds since February 2016.

   The board also discussed its interest in expanding its mission to include the funding of additional VCAAA programs; they are looking into how best to amend their by-laws to make this happen. They have invited VCAAA to assist them on this task and they plan to hold the next SNAC meeting at the VCAAA offices to get input from VCAAA staff.

8. Other Committee Involvement/Notification – no reports.

9. Other Business
   a. Farmers’ Market Coupons -- Patti Jaeger is actively recruiting the Farmers’ Market Nutrition Program (FMNP) volunteers to distribute the coupon booklets. All the booklets will be distributed by July. Staff mentioned that VCAAA contact fliers should be handed out with the coupons, to encourage recipients to apply for SNAP or Cal-Fresh (formerly Food Stamps). The minimum amount of SNAP is $180 annually. Many low-income seniors could benefit from this additional source of funds.
   b. New SNP Garden Manager -- Gray Wilking resigned her part-time contractor position which she held for almost five years, to take a full-time position with VCAAA. Giuseppe Scarpine was hired as the new garden manager. He expressed interest in maintaining the fruit trees in the Orchard (at the Juvenile Justice Center) so that the fresh fruit could be included in the Senior Nutrition Program.
c. **Mileage Reimbursement Claims** – Staff reminded committee members to send in their claims for reimbursement as this is the last month of the fiscal year.
d. **Senior Kits (Food Boxes)** – An alternative location for the pickup of the Senior Kits is being sought in Camarillo.

10. Future Meeting Schedule  
The next SNP Committee Meeting is scheduled for **Monday, July 17, 2017, at 10 a.m.** in the Garden View Room 135.

11. Adjournment – The meeting adjourned at 11:05 a.m.
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TO: VCAAA Advisory Council Members
FROM: Sylvia Taylor Stein
DATE: May 24, 2017

SUBJECT: Optimal Aging Committee Report from May 24, 2017

Members Present
Rose Gossom (Supervisorial Appointee)
Ginny Rockefeller (City of Ojai)
Sylvia Stein (Service Provider Representative)
Alice Sweetland (City of Oxnard)
Bob Taylor (City of Camarillo) via telephone

Members Absent
Deirdre Daly (City of Ojai)
Lori Harasta (City of Ventura)
Marty Kaplan (Supervisorial Appointee)
Sue Tatangelo (Family Caregiver Representative)

VCAAA Staff Present
Christine Voth

Guests Present
Joyce Pinkard

1. Welcome and Introductions. The meeting was called to order at 2:07 PM.

2. Public Comments Minutes of the meeting held on April 26, 2017. The minutes were approved (Rose/Alice).

3. VCAAA Optimal Aging Champion Awards. It was the consensus of the committee that the award program went very well and “it was just right.” The awards were a very positive experience, which the Advisory Council enjoyed (amidst hearing about the ongoing challenges faced by many older adults and their service providers). The theme of the 2018 Awards: Honoring Aging. The 2018 awards will be conducted in the same manner as 2017.

4. Optimal Aging Committee Objectives. Christine provided a handout that listed ideas for new objectives along with current, completed and on-hold objectives. The committee reviewed and discussed these items, and the results are summarized below.
1. 2017 Resources for Successful Aging, to be included on the VCAAAs website under a new link for Optimal Aging. This project has been on hold awaiting the redesign of VCAAAs website. Christine completed and shared the resource list with OAC members in the spring of 2016. VCAAAs new website is scheduled to debut in fiscal year 2017-2018. Note: The entire list of resources will have to be updated before it can be loaded onto the new website.

**TARGET COMPLETION DATE:** December 1, 2017

2. Review and Update OAC Objectives for VCAAAs 2018-2019 Master Strategic Plan, Year 3. Work w/staff to review and update objectives for inclusion in the Year 3 document.

**TARGET COMPLETION DATE:** December 1, 2017

3. 2018 Optimal Aging Champion Awards. The OAC will consider expanding the award program in 2019 to be a separate event possibly with sponsors. Categories will be expanded. For example, the awards could reach all areas of the county if an award was given to recognize an older adult from each of the ten cities for his or her achievements in optimal aging. The event might include entertainment refreshments, snacks, and entertainment (talented older individuals or inter-generational performance groups).

**TARGET COMPLETION DATE FOR 2018 AWARDS:** May 30, 2018

4. 2018 Dignity, Diversity, Service & Triumphs photo contest depicting older adults in a positive light. Christine shared a handout of information about a photo contest done by the Council on Aging in Orange County, which was done in collaboration with the Bowers Museum and Newport Beach Library. The committee agreed to do the photo project. The theme will be Dignity, Diversity, Service & Triumphs. Contestants will be invited to submit a photo that tells a story about optimal aging, and that incorporates dignity and/or diversity and/or service (such as community service, teaching, etc.) and/or triumphs. For example, a photo of: (1) a grandmother in her kitchen teaching her grandchildren to make tamales; (2) an older adult receiving her college degree; (3) an older adult running alongside his grandson in a marathon; (4) a group photo of older adults who exemplify dignity as they walk along the beach; (5) a retired farm worker telling his life story to a group of farmworkers’ young children; (6) a moment in the life of an older adult volunteering at a local animal shelter; (7) an older adult teaching a person how to read.

There will be three categories: ages 10 to 17 years, Youth (amateur); age 18 and older, Adult/Amateur and Adult/Professional. There will be one first place, second-place and third-place award category. Other photos highly rated by the judges (but not high enough to win an award) will receive a Shining Star acknowledgment.
The winning photos, along with those receiving a Shining Star acknowledgment will be displayed at a gallery venue. Channel Islands Art Center (CIAC) is centrally located, and its director is very supportive of activities involving older adults. Another venue might be the County Government Center Hall of Administration (GC HOA), via the Ventura Arts Council. Note that both venues book shows well in advance. CIAC is better equipped to do a ‘pop-up’ show and reception and has much better parking than the GC HOA.

**TARGET COMPLETION DATE:** June 30, 2018

5. Create a deck of 52 spiral-bound flappable cards. Cards would contain inspirational and informative tips about optimal aging. The tips would be humorous and clever. The cards would be a good gift item. Locate a sponsor (e.g., financial planning company or health agency like Dignity Health) to underwrite costs.

**TARGET COMPLETION:** To be determined

6. Reframing Aging: Starting a Dialogue - Reframing Aging is about changing the public's perception of aging and older adults. Creating a positive spin on the adventures of aging. Regenerating a sense of honor and respect for older adults. An informational handout was distributed at the meeting. More info at [http://frameworksinstitute.org/reframing-aging.html](http://frameworksinstitute.org/reframing-aging.html)

**TARGET COMPLETION DATE:** To be determined

5. The OAC also discussed the idea of Storytellers Initiative – An Intergenerational Learning Experience which older adults would tell stories about their lives. There could be a theme for each storyteller such as Vietnam-Hippy 60’s, World War II, history of Ventura County, etc. It might be in partnership with a local library or school. Storytellers would share their experiences with a live audience. Discussion: It would be a hard involve a public school unless someone knew a teacher willing to do the project. Charter schools might be more approachable. Kiwanis and Optimists Clubs have connections in the schools. Bob suggested an activity where kids write a letter to the oldest person they know and say why they admire the person. Action: Not interested at this time.

6. Other Committee Involvement/Notification – none

7. Next scheduled meeting. Wednesday, June 28, 2017, 2:00 PM to 3:00 PM

8. Adjournment. The meeting adjourned at 3:05 PM.
TO: VCAAA Advisory Council Members
FROM: Bob Taylor, Acting Chair
DATE: June 29, 2017
SUBJECT: Optimal Aging Committee Report from June 29, 2017

Members Present
Lori Harasta (City of Ventura)
Ginny Rockefeller (City of Ojai)
Alice Sweetland (City of Oxnard)
Bob Taylor (City of Camarillo)

Members Absent
Rose Gossom (Supervisorial Appointee)
Sylvia Stein (Service Provider Representative)
Sue Tatangelo (Family Caregiver Representative)

VCAAA Staff Present
Christine Voth

1. Welcome and Introductions. The meeting was called to order at 2:08 PM.

2. Public Comments. Ginny Rockefeller's term on the Advisory Council expires June 30, so this is her last meeting. The committee expressed appreciation for her contributions over the years to this committee and the Advisory Council.

3. Minutes of the meeting held on May 24, 2017. The minutes were approved (Bob/Ginny).

4. Committee Objectives. Christine reviewed the list of objectives approved by the committee at the last meeting. Regarding C2-Spiral Cards, Bob said the idea of creating a 52 card spiral-bound inspirational tool might be expensive and overwhelming, and difficult to market. Instead, Bob suggested creating up to five packages of ten cards. In each pack, nine cards would have inspirational quotes, etc. on both sides (for a total of 18 quotes/photos per pack). The tenth card would have information about VCAAA and optimal aging on one side. The other side would be printed with the buyer's contact information. The potential buyers would be chambers of commerce, business owners, realtors, etc., who are always looking for something to put their name on as an advertising tool. The cost of each packet could not exceed two dollars, including printing the buyer's name on the lead card. Members agreed this was a good idea and it will be discussed at future meetings.

5. Develop Criteria for the Next Objective: 2018 Dignity, Diversity, Service & Triumphs photo contest depicting older adults in a positive light. Christine distributed a worksheet for
discussion purposes. The committee agreed to the theme and categories. Regarding display, the committee prefers approaching Studio Channel Islands Art Center (SCIAC) to see if it would be a viable showcase for the exhibit. The executive director, Peter Tyas, is senior friendly and was a key player in the recent launch of Dementia Friendly Ventura County-Camarillo. Alice suggested that in future years the exhibit could be rotated among different museums in the county such as the Carnegie Museum in Oxnard. The committee discussed using the County Government Center-Hall of Administration gallery (managed by the Ventura Arts Council). They felt it is not as accessible nor as senior friendly (parking-wise, long walk from handicapped spaces, not open on weekends, etc.) as SCIAC.

The criteria were discussed. The submission should be hard copy with the size format to be decided upon later. The artist will retain ownership of the art but must sign a waiver that VCAAA is allowed to use the image on its website, and press releases, etc. A maximum of two photos may be submitted per person. The photos will have to be taken within a specific timeframe (to be decided later). The artist must provide a title or caption for each picture submitted. The artist must be of Ventura County resident. Christine will contact Orange County for their criteria.

Bob shared ideas on how to grade a large volume of submissions. The contest will have three judges, including one professional photographer. Alice and Christine have names of potential professional photographers to invite to be a judge. The tentative timing for the exhibit is June 2018. The committee does not want it to interfere with the Optimal Aging Awards to be presented in May 2018. The criteria will be finalized at the September meeting.

6. Other Committee Involvement/Notification – Christine provided a recap on the activities of Dementia Friendly Ventura County’s launch last week (as it comes under the helm of the Health Issues Committee).

7. Next meeting will be Wednesday, September 27, 2017, 2:00 PM to 3:00 PM, Garden View Room

8. Adjournment - The meeting adjourned at 3:10 PM.

**2018 Dignity, Diversity, Service & Triumphs**
photo contest depicting older adults in a positive light

**THEME:** Dignity, Diversity, Service & Triumphs. Contestants will be invited to submit a photo that tells a story about optimal aging, and that incorporates dignity and/or diversity and/or service (such as community service, teaching, etc.) and/or triumphs.

Examples: A photo of –

(1) a grandmother in her kitchen teaching her grandchildren to make tamales;
(2) an older adult receiving her college degree;
(3) an older adult running alongside his grandson in a marathon;
(4) a group photo of older adults who exemplify dignity as they walk along the beach;
(5) a retired farm worker telling his life story to a group of farmworkers' young children;
(6) a moment in the life of an older adult volunteering at a local animal shelter;
(7) an older adult teaching a person how to read.

CATEGORIES: There will be three categories: ages 10 to 17 years, Youth (amateur); age 18 and older, Adult/Amateur and Adult/Professional. There will be one (1) first place, one (1) second-place, and one (1) third-place award category. Other photos highly rated by the judges (but not high enough to win an award) will receive a Shining Star acknowledgment.

DISPLAY: The winning photos, along with those receiving a Shining Star acknowledgment will be displayed at a gallery venue. Possible venues include (1) Studio Channel Islands Art Center (SCIAC), which is centrally located, and its director is very supportive of activities involving older adults; and (2) County Government Center Hall of Administration (GC HOA), via the Ventura Arts Council. Both venues book shows well in advance. SCIAC is better equipped to do a 'pop-up' show and reception and has much better parking than the GC HOA.

TIMELINE: Preliminary timeline: (To be expanded)
May 24, 2017: OAC decides upon format
June 28, 2017: OAC develops criteria for contest
June 30, 2018: Target completion date
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To: Advisory Council Members

From: Toni Olson, Advisory Council Chair

Date: June 28, 2017

Subject: Ratification of Executive Committees Approval to approve $3,918.75 in Title III-C funds to Brenda's Casamia Restaurant and Catering in Piru to cover additional senior nutrition meals served in FY 2016-2017.

It is recommended that your Advisory Council ratify and approve the Executive Committees approval of $3,918.75 in Title III-C funds to Brenda's Casamia Restaurant and Catering in Piru to cover additional senior nutrition meals served in FY 2016-2017.

Discussion: In late June, Senior Nutrition program staff noticed that the amount of funds on the FY 2016-2017 contract with Brenda's Casamia Restaurant and Catering in Piru was not sufficient to cover the vendors 581 additional senior nutrition meals served in FY 2016-2017. Staff notified the executive committee that additional funds were needed to be put on the contract to cover this. The source of additional funds to pay for the additional meals are participant donations.
To: Advisory Council Members

From: Nancy Healey, Committee Chair

Date: May 1, 2017

Subject: VCAAA Nominating Committee Report and Election of One (1) Service Provider for FY 2017-2019.

The committee met via email during April 2017 to discuss the need for filling the offices of chair, vice chair, secretary as well as re-electing the five focused population seats. Those elections were held at the May meeting. Nancy Healey served as chair of the committee. Committee members included Sylvia Taylor Stein and Rose Gossom.

The committee also discussed the nine (9) applications received for the service provider position in order to make a recommendation to place one or more names on the ballot for election at the July advisory council meeting. Advisory Council policies and procedures relating to the election of service providers dictate that a minimum of three names will be forwarded to the Advisory Council for consideration. The caliber of the applications was outstanding and narrowing down the applications from nine to three was difficult.

The committee is recommending that per the by-laws, an election be held to elect one service provider for FY 2017-2019 (2 year term). The committee is recommending that the following slate be presented:

1. Monica Shrader – Alzheimer’s Association
2. Bonnie Subira – Community Memorial Hospital
3. Martha Shapiro – Senior Concerns
APPLICATION FOR WHICH SEAT:
- [ ] Supervisory Representative – Unincorporated Areas
- [x] Service Provider

APPLICANT: Alzheimer's Association – Monica Schrader

ADDRESS: 145 Hodencamp Road, Ste. 205
Thousand Oaks, CA 91360

PHONE: 805.494.5200
EMAIL: mschrader@alz.org

1. Applicant is:  (a) under 60 years of age [x]  (b) over 60 [ ]

2. Occupation/Title: Education and Outreach Director

3. Your Employer: Alzheimer's Association

4. Your Email Address: mschrader@alz.org

5. Applicant:
   - [ ] is a member of a minority race
   - [ ] is able and willing to attend and participate in regular Advisory Council and Committee meetings.
   - [ ] is capable of communicating opinions as a representative of the community you are applying to represent.

6. Summarize your qualifications for appointment (i.e. education, training, employment, experiences, licenses, etc):

   Monica Schrader
   Nearly 20 years of nonprofit leadership experience
   BS Exercise Physiology, specialization Nutrition
   CARES Dementia Certification
   Nearly 3 years as Alzheimer’s educator in Ventura County
7. Please briefly describe why you wish to serve on the Advisory Council:
The Alzheimer’s Association serves the community by providing programs and services to those affected by Alzheimer’s disease (and other diseases causing dementia). With Alzheimer’s climbing to the number four cause of death in our county, the Alzheimer’s Association must be integrally involved in senior services. The Association provides referrals to community resources and wishes to know about all services available to seniors. We have vast online resources and the support of a National office and many high level volunteers.

8. Community Involvement/Activities:
The Alzheimer’s Association provides educational workshops and support groups throughout the county. Staff serves on numerous committees and networks such as the FAST committee, Compassionate Care Coalition committee, SJRMC Network group, Chamber members, to name a few. The more we know about VCAAAA programs and services, the more we can leverage groups to work toward a common goal.

9. Special Interests:
Advocacy, outreach, research

10. Applicant’s Declaration and Signature
I certify under penalty of perjury under the laws of the State of California that all the information on this form is true and correct.

Signature

4/20/2017

Date

Please return completed form on or before April 21, 2017 to:

Victoria Jump, Director
Ventura County Area Agency on Aging
646 County Square Drive
Ventura, CA 93003

Ph: 805-477-7300

Advisory Council Application 2013
venture County area agency on aging
advisory council application

application for which seat:

☐ Supervisory Representative – Unincorporated Areas
XX ☐ Service Provider

Applicant: Bonnie Subira
Address: 147 n. brent st
Ventura, CA, 93003
Phone: 805-794-6457
Email: bsubira@cmhshealth.org

1. Applicant is: (a) under 60 years of age XX ☐ (b) over 60 ☐

2. Occupation/Title Project Population Health

3. Your Employer Community Memorial Health System

4. Your Email Address: bsubira@cmhshealth.org

5. Applicant: (a) is a member of a minority race ☐ XX ☐

(c) is able and willing to attend and participate in regular Advisory Council and Committee meetings. XX ☐ ☐

(d) is capable of communicating opinions as a representative of the community you are applying to represent. XX ☐ ☐

6. Summarize your qualifications for appointment (i.e. education, training, employment, experiences, licenses, etc):

I am a masters prepared social worker and have worked in this community for over 30 years providing direct social work services, program development and healthcare administration. I have an extensive work history in healthcare having touched diverse populations and age groups. In the last 10 years I have had a focus on aging and long term services and supports in the context of health wellness and managing chronic illness.

I have in my work engaged in building coalitions, currently working with the Ventura Hospital to Home Alliance, the SCAN foundation, regional Coalitions and the Hospital Association of Southern California Person Centered Care Initiative. I have extensive knowledge of community services as well as gaps in needed services and believe I would bring value to the council.
7. Please briefly describe why you wish to serve on the Advisory Council:
As stated above I have been very involved in the aging community and I am very interested in building partnerships and exploring ideas to create a strong liveable community for our residents as they age in addition to identification and advocacy for current gaps in service.

8. Community Involvement/Activities:
As noted above the Hospital to Home Alliance, SCAN Foundation Regional Coalitions for Long Term Services and supports and the HASC Person Centered Care Initiative

9. Special Interests: Dementia friendly communities, housing, nutrition care giver support and behavioral health

10. Applicant's Declaration and Signature
I certify under penalty of perjury under the laws of the State of California that all the information on this form is true and correct.

[Signature]

[Date: 4/7/17]

Please return completed form on or before April 21, 2017 to:

Victoria Jump, Director
Ventura County Area Agency on Aging
646 County Square Drive
Ventura, CA 93003

Ph: 805-477-7300
APPLICATION FOR WHICH SEAT:
- [ ] Supervisory Representative – Unincorporated Areas
- [x] Service Provider

APPLICANT: Martha Shapiro

ADDRESS: 2918 Firwood Ct.
Newbury Park, CA 91320

PHONE: 805-497-0189
EMAIL: mshapiro@seniorconcerns.org

1. Applicant is:
   (a) under 60 years of age [x]  
   (b) over 60 [ ]

2. Occupation/Title: Social Worker, Director of Programs

3. Your Employer: Senior Concerns

4. Your Email Address: mshapiro@seniorconcerns.org

5. Applicant:
   (a) is a member of a minority race [ ] [x]
   (c) is able and willing to attend and participate in regular Advisory Council and Committee meetings. [x] [ ]
   (d) is capable of communicating opinions as a representative of the community you are applying to represent. [x] [ ]

Summarize your qualifications for appointment (i.e. education, training, employment, experiences, licenses, etc):

I am a Licensed Clinical Social Worker with 10 years of experience working in senior services. I received my Master’s degree is Social Welfare with a focus on gerontology from UCLA and went on to earn my LCSW. My work experience varies from working with severely mentally ill seniors, to providing case management with low income seniors, case management with Holocaust Survivors, service coordination in low-income senior housing, working with family caregivers, facilitating support groups and running an Adult Day Program. My vast work experience has taught me a lot about service provision for older adults. I feel this experience and knowledge helps me understand the many needs of the older adult community, especially of our vulnerable and frail older adults. I also understand the needs and challenges of service provision for this population.
7. Please briefly describe why you wish to serve on the Advisory Council:

I believe my professional experience provides insight into the unmet needs of the seniors in our community and the interests and needs of the service providers. I am very interested in the engagement and actions of the Ventura County Area Agency on Aging Advisory Council. I have attended many of their meetings and would appreciate being involved and providing my input on the Council. It is my passion to work to serve the needs of the older adults in my community. I have followed this passion in every job I have held and am always looking for more ways to work to serve this population. The older adult population is growing drastically and their needs for managing chronic conditions, managing a dementia diagnosis, finding care or providing care for a loved one, and aging with dignity are only growing and becoming more difficult to manage with fixed incomes and limited resources. I want to do everything I can in my professional capacity to find solutions and look at long term trends in order to better serve the older adult population.

8. Community Involvement/Activities:

I am the current chair for the LGBT Aging Coalition of Ventura County. I serve on the leadership team for the Dementia Friendly Ventura County initiative. I am a member of the Dementia Care Network, The Ventura County Coalition for Compassionate Care, The Ventura County Military Collaborative, The National Association of Social Workers and many others. I am always looking for new ways to bring engagement to the community and provide needed discussions and collaboration to Ventura County. I started Memory Cafes at both Camarillo Health Care District and Senior Concerns as a way to create community and a safe space for families with a loved one with dementia.

9. Special Interests:

I am especially interested in helping to find ways to serve those older adults in our community who are not able to benefit from typical service provision. For example, the person at home alone who is beginning to have memory troubles but has not one to assist them and guide them to finding a diagnosis or resources. Or the frail and homebound senior who cannot get to a food bank. I enjoy thinking outside of the box to find ways to get service to people who otherwise would not be able to.

10. Applicant's Declaration and Signature

I certify under penalty of perjury under the laws of the State of California that all the information on this form is true and correct.

[Signature]

Date

Please return completed form on or before April 21, 2017 to:

Victoria Jump, Director
Ventura County Area Agency on Aging
646 County Square Drive
Ventura, CA 93003

Advisory Council Application 2013
### VENTURA COUNTY AREA AGENCY ON AGING ADVISORY COUNCIL MEETING SCHEDULE

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Reminder - A conference call dial in is available for all committee meetings:
Dial in Number: (515) 739-1479, Access Code: 729620

*Meeting to follow Advisory Council Adjournment
Federal Budget finalized for 2017: Most aging programs spared for now

Congress has approved a budget bill that funds the government for the remainder of the current fiscal year. Following repeated continuing resolutions, the final 2017 appropriations bill offers a mix of good and bad outcomes for programs serving older adults.

Most Older Americans Act and other aging programs were level-funded, including the Long-Term Care Ombudsman, the Social Services Block Grant (SSBG), and the Family Caregiver Support program. The bill omitted most of the Administration’s proposed cuts to older adult programs, such as a proposal to eliminate the Senior Corps program, which includes RSVP, Foster Grandparents, and Senior Companions.

Among the small increases approved in the bill are an additional $2 million for the Elder Justice Initiative, $2.5 million for Title III Supportive Services, an additional $1 million for Home Delivered Meals, $2 million for congregate meals, and Title VI Native American nutrition and caregiver support programs were increased by $50,000 and $25,000 respectively.

Cuts were made, however, to the Senior Community Services Employment Program, which employs low-income older adults ($34 million) and the State Health Insurance Assistance Program ($5 million), which funds the important Medicare advocacy work of California’s HICAP counselors.

ADVOCATES URGE VIGILANCE AS LAWMAKERS TURN THEIR ATTENTION TO THE FY 2018 BUDGET

As Congress begins crafting a proposed budget for 2018, aging advocates urge service providers and older adults alike to continue their strong advocacy to protect the full range of federal programs that older adults rely upon, including:

- Low Income Home Energy Assistance Program (LIHEAP).
- Community Development Block Grants (includes funds for Meals on Wheels).
- Community Services Block Grant (includes funds for Adult Protective Services).
- Senior Community Service Employment Program.
- Corporation for National and Community Service (provides funding for RSVP, Senior Companion and Foster Grandparent programs).
- Legal Services Corporation (provides legal assistance to low-income people including elders, for Social Security, SSI, Medicaid).

To learn more about the recent budget action, visit NCOA.org.

Congress passes Affordable Care Act replacement legislation; AHCA faces challenges in the Senate

Despite the best efforts of a broad coalition of opponents, last week the House of Representatives passed legislation to repeal and replace the Affordable Care Act (Obamacare). The American Health Care Act (AHCA) passed by a slim margin – 217 to 213— and with 20 Republican members voting “No” along with all House Democrats. The bill will face an even closer margin for approval in the Senate, with passage hinging on no more than two Republican members voting no.

The AHCA would end the Obamacare subsidies that make health insurance more affordable for lower-income individuals, end the Medicaid expansion, place a cap on Medicaid spending and eliminate the mandate that everyone have coverage. The proposed Medicaid changes are among the most severe, eliminating coverage for tens of thousands of low-income adults who were ensured under the Medicaid expansion, as well as proposing more than $800 billion less for Medicaid over the next ten years and allocating Medicaid dollars under either a per-capita cap or a block-grant formula that would not increase. Under the new plan, the Congressional Budget Office estimates that as many as 24 million people will lose health insurance and premiums will increase for many.

As proposed by the AHCA, subsidies for private purchasers would be replaced by tax credits to offset the cost of buying insurance in the individual marketplace. The bill continues the requirement for insurers to guarantee coverage for pre-existing conditions, but would allow higher premiums to be charged for older and sicker consumers, as well as imposes penalties for consumers purchasing insurance following a break in coverage.

The bill now goes to the Senate where substantial changes are expected. More detailed information on the American Health Care Act is available from the Kaiser Family Foundation.

Male caregivers’ unique needs are focus of new report from the AARP Public Policy Institute

A new report from the AARP Public Policy Institute, Breaking Stereotypes: Spotlight on Male Family Caregivers, highlights the unique issues faced by male family caregivers,

As summarized by AARP, “(a)lthough the “typical” family caregiver is a 49-year-old woman who takes care of a relative, caregivers on the whole are becoming as diverse as the American population. Men, a group traditionally not recognized for performing caregiving tasks, are rising to the challenge. These husbands, brothers, sons, sons-in-law, partners, friends, and neighbors are joining, either by choice or necessity, the army of family caregivers providing care across the country.”

Breaking Stereotypes: Spotlight on Male Family Caregivers, uses data from the 2015 Caregiving in the U.S. study to identify the often-overlooked impacts of caregiving on male caregivers. The new report is available on AARP’s Public Policy Institute web-page.
Information from AARP’s Public Policy Long-Term Care Update, April 10, 2017.

“More than one-third (37 percent) of male family caregivers did not inform their employers about their caregiving responsibilities; the percentage of male family caregivers who did not inform their supervisors was even higher for millennials (45 percent).”
Please Join Us for:

**Elder and Dependent Adult Abuse Awareness Month “Kick-Off”**

**Partnersing for Solutions**

June 1, 2017 — 1:00 p.m. - 3:30 p.m. - Reception to Follow
Secretary of State’s Auditorium
1500 11TH St., Sacramento, CA 95814

California advocates have practical, workable solutions and structures planned to address the issue of elder and dependent adult abuse, but we need a broad base of support to move them from blueprint to construction. When we build communities that work for the elderly and persons with disabilities, we build communities that work for everyone!

This Elder and Dependent Adult Abuse Awareness Month Kick-Off is an opportunity to hear how you can help champion these innovative solutions to make California a safe and just place for us all.

- Keynote speaker, **Bill Benson, National Policy Advisor to the National Adult Protective Services Association**, will provide an update on Elder Justice and the federal landscape.
- Experts from various agencies will present fast-paced talks about creative solutions to the most pressing problems in the field.

**Please join us to BECOME PART OF THE SOLUTION TO THIS IMPORTANT SOCIAL ISSUE.**

Registration is free at: [https://www.weaad2017.eventbrite.com](https://www.weaad2017.eventbrite.com)

Co-sponsors: CALIFORNIA DEPARTMENT OF SOCIAL SERVICES * CALIFORNIA COMMISSION ON AGING * CALIFORNIA ELDER JUSTICE COALITION * CALIFORNIA ASSOCIATION of AREA AGENCIES ON AGING * STATE LONG-TERM CARE OMBUDSMAN * COUNTY WELFARE DIRECTORS ASSOCIATION OF CALIFORNIA * CALIFORNIA FOUNDATION FOR INDEPENDENT LIVING CENTERS * CALIFORNIA FOUNDATION ON AGING * INSTITUTE ON AGING

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ASA Offers Two Educational Opportunities

In a nod toward World Elder Abuse Awareness Day (WEAAD), the American Society on Aging (ASA) and the USC Leonard Davis School of Gerontology are launching a new 5-week online course on elder mistreatment prevention starting June 12. Students will earn a certificate of completion from USC and may receive CEUs from select accreditation providers. Non ASA members can receive a discount using code USC7. ASA will also host a webinar on *Domestic Violence and Sexual Abuse in Later Life: What You Can Do to Support Older Victims* with Bonnie Brandl, Founder and Director of the National Clearinghouse on Abuse in Later Life (NCALL) on June 13 from 10am-11am Pacific. Registration is free and includes complimentary CEUs. [Learn more and register today](https://www.asa aging.org/events/2017/06/13/7663321/)

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KNOW ABUSE REPORT ABUSE

ELDER AND DEPENDENT ADULT ABUSE AWARENESS

**ASA Offers Two Educational Opportunities**

In a nod toward World Elder Abuse Awareness Day (WEAAD), the American Society on Aging (ASA) and the USC Leonard Davis School of Gerontology are launching a new 5-week online course on elder mistreatment prevention starting June 12. Students will earn a certificate of completion from USC and may receive CEUs from select accreditation providers. Non ASA members can receive a discount using code USC7. ASA will also host a webinar on *Domestic Violence and Sexual Abuse in Later Life: What You Can Do to Support Older Victims* with Bonnie Brandl, Founder and Director of the National Clearinghouse on Abuse in Later Life (NCALL) on June 13 from 10am-11am Pacific. Registration is free and includes complimentary CEUs. [Learn more and register today](https://www.asa aging.org/events/2017/06/13/7663321/)

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JOIN US FOR SENIOR RALLY DAY

May 11, 2017 — 10:00 a.m. – 3:00 p.m.
State Capitol – South Side – N Street
Seniors Count! This Rally provides an opportunity to raise awareness about the many issues facing older Californians such as poverty, healthcare, family caregiving, transportation and housing.

No matter your age, come show your support for California’s older adults!

Click here to register!

May is Older Americans Month

The Administration on Aging (AoA) has announced the theme for Older American’s Month (OAM) 2017. The theme, Age Out Loud, is intended to give aging a new voice—one that reflects what today’s older adults have to say about aging.

The 2017 theme gives advocates an opportunity to shine a light on many important issues and trends in the field of aging. More than ever before, older Americans are working longer, trying new things, and engaging in their communities. What it means to age has changed, and OAM 2017 is a perfect opportunity to recognize and celebrate what getting older looks like today.

In May, AoA and ACL will amplify the many voices of older Americans and raise awareness of vital aging issues across the country. Join us as we speak up and out loud for OAM! To start promoting online, use the official hashtags #OAM17 and #AgeOutLoud. To learn more, click here.

Upcoming Events

May 31-June 1, California Commission on Aging, Marriott Residence Inn, Sacramento. www.ccoa.ca.gov for information.
June 1, Elder Abuse Awareness Month Kick-Off Event. 1-3 p.m. Secretary of State’s Auditorium, 1500 11th St., Sacramento. https://www.weaad2017.eventbrite.com to register
June 15, World Elder Abuse Awareness Day events throughout the state. Visit the National Center on Elder Abuse to learn more.
June is Elder and Dependent Adult Abuse Awareness Month in California. This special edition of AgeWatch will focus on activities across the state to increase awareness and promote efforts to prevent the abuse of vulnerable adults. Together with our partners, the California Elder Justice Coalition, C4A (California Association of Area Agencies on Aging), the California Department of Social Services (CDSS), the California Long-Term Care Ombudsman Association, the State Long-Term Care Ombudsman, the California Commission on Aging urges all Californians to learn the signs of elder and dependent adult abuse and to report it.

A toolkit of Elder Abuse Awareness Month materials is available for use throughout the month of June and beyond on the C4A website. Developed and made available by C4A, the toolkit includes customizable materials including news releases, public service announcements, social media content, and more. The toolkit can be accessed through the C4A website here.

Members of the Elder Abuse Awareness Month Kick-off planning group celebrated a successful event.

AGEWATCH is an occasional publication of the California Commission on Aging (CCoA) intended to inform, educate, and advocate. The CCoA is an independent state agency established in 1973 to serve as the principal state advocate on behalf of older Californians. The CCoA office is located at 1300 National Drive, Suite 173, Sacramento, CA 95834. (916) 419-7591

www.ccoa.ca.gov
Bipartisan Elder Justice Caucus Established in the House of Representatives; Founding members introduce legislation to reauthorize Elder Justice Act

Congressional Representatives Peter King (R-NY) and Suzanne Bonamici (D-OR) have announced the establishment of a bipartisan Elder Justice Caucus in the U.S. House of Representatives. According to an announcement on Rep. Bonamici’s website, “the Caucus will help to unify a voice in Congress by bringing together members with a shared interest in preventing abuse, neglect, and financial exploitation. It is estimated that victims of financial abuse lose at least $2.9 billion each year. By 2060, there will be more than 98 million seniors – more than double the current senior population. With this unprecedented growth, it is critical that Congress work to protect seniors.”

Along with establishing the new Caucus, the co-chairs have also introduced H.R. 2639, the Elder Justice Reauthorization Act, to extend through 2021 the Elder Justice Act (EJA) of 2009 that authorized the establishment and coordination of federal resources to protect seniors from elder abuse. Originally passed as part of the Affordable Care Act, the EJA was responsible for creating the federal Elder Justice Coordinating Council, the Advisory Board on Elder Abuse, Neglect, and Exploitation, and grant funding streams to state and local entities from both the Administration for Community Living and Department of Justice.

“I am proud to announce the formation of the Elder Justice Caucus,” said Rep. King. “Approximately 1 in 10 Americans aged 60 and older have experienced a form of elder abuse. That is why we formed this bipartisan caucus – to bring together members of Congress with a shared interest in protecting our nation’s seniors from abuse, neglect, and financial exploitation.”


World Elder Abuse Awareness Day 15 June

June 15 is recognized around the globe as World Elder Abuse Awareness Day, established by the United Nations in order to bring attention to the human rights violation of elder abuse. According to the UN:

“Elder abuse is a problem that exists in both developing and developed countries yet is typically underreported globally. Prevalence rates or estimates exist only in selected developed countries — ranging from 1% to 10%. Although the extent of elder mistreatment is unknown, its social and moral significance is obvious. As such, it demands a global multifaceted response, one which focuses on protecting the rights of older persons.

“Approaches to define, detect and address elder abuse need to be placed within a cultural context and considered along side culturally specific risk factors. For example, in some traditional societies, older widows are subjected to forced marriages while in others, isolated older women are accused of witchcraft. From a health and social perspective, unless both primary health care and social service sectors are well equipped to identify and deal with the problem, elder abuse will continue to be underdiagnosed and over-looked.”

To read more about the UN’s World Elder Abuse Awareness Day campaign, click here.
PRINCIPLES OF ELDER JUSTICE

1. The right to live free from abuse, neglect, and exploitation, which requires heightened awareness, prevention, early detection, holding perpetrators accountable, and providing relief to victims.

2. Access to the justice system through affordable legal aid and advocacy, accessible courts, and legal remedies that reflect older victims' special needs and vulnerabilities.

3. Equity in the allocation of resources for protective services and victims assistance to reflect the needs of vulnerable people of all ages.

4. Fair access to resources for all older adults, which requires countering disparities resulting from bias, exclusion, discrimination, and disadvantage.

5. Consumer protections and rights, which requires aggressively pursuing predators who target older people and enforcing laws that protect consumers of long term services and supports, financial products, and housing.

6. Ensuring the rights of people with cognitive impairments through support in decision-making and options for surrogate decision-making that offer maximum autonomy, protection, and accountability.

7. Services for people with disabilities that promote independence and choice.

8. Support for family caregivers and direct service workers that acknowledges their needs and the true value of their contributions.
Elder Abuse Awareness Month event draws 200 to Sacramento Kick-off

California advocates from throughout the state presented practical, workable solutions to address the issue of elder and dependent adult abuse at the June 1st Elder Abuse Awareness Month Kick-off Event. Sponsored by the California Department of Social Services and partners, the kick-off event featured innovative solutions for working with abuse victims and an overview of potential federal actions with elder justice implications.

Barry Brewer (above) presents an Elder Abuse Awareness Month resolution on behalf of Assembly Aging Committee Chair Ash Kalra as Carlos Morales of San Diego APS listens.

Bill Benson, Policy Director for NAPSA, brought news from Washington D.C. in his role as Keynote speaker for the Kick-off event.

Steve Cooney, former Chief Deputy Attorney General, accepts the Excellence in Elder Justice Award from Saralyn M. Ang-Olson, Senior Assistant Attorney General on behalf of former Attorney General Bill Lockyer.

State Long-Term Care Ombudsman Joe Rodriguez, CEJC Executive Director Lisa Nerenberg and Sarah Barnard of WISE & Healthy Aging helped plan and presented at the event.

Upcoming Events
www.4TACC.org for agenda and information.