VENTURA COUNTY AREA AGENCY ON AGING
ADVISORY COUNCIL MEETING

November 8, 2017
9:00 a.m. to 12:00 pm*

lunch will be provided

Area Agency on Aging Advisory Council Center
646 County Square Drive, Ventura

AGENDA

9:00 a.m.
1. Call to Order and Agenda Review
   Toni Olson

2. Pledge of Allegiance
   Toni Olson

3. Approval of Area Agency on Aging Advisory Council Minutes of
   September 13, 2017 (page 1)
   Toni Olson

4. Public Comments
   Procedure: The public is welcome to comments. All comments not
   related to items on the agenda may be made at the beginning of the
   meeting only. Comments are limited to three minutes per person.

5. Consent Agenda Items
   Toni Olson
   5.1 Legislative Committee Report from September 13, 2017 (page 5)
   5.2 Health Issues Committee Report from September 19, 2017 (page 7)
   5.3 Health Issues Committee Report from October 17, 2017 (page 9)
   5.4 Senior Nutrition Committee Report from September 18, 2017 (page 13)
   5.5 Senior Nutrition Committee Report from October 16, 2017 (page 15)
   5.6 Livable Communities Report from September 13, 2017 (page 19)
   5.7 Optimal Aging Committee Report from September 27, 2017 (page 21)
   5.8 Optimal Aging Committee Report from October 25, 2017 (page 23)

DISCUSSION ITEMS/PRESENTATION/MOTION

6.1 VCAAFA FY 2017-2018 Quarter Performance Report (see separate
     handout)
     Brian Murphy

6.2 Authorization for the Executive Committee to approve the Planning
     and Allocation Committees recommendations related to Senior
     Nutrition one-time-only funding to allow staff to process contract
     amendments with existing senior nutrition providers to serve
     additional meals.
     Victoria Jump

6.3 Discussion and Approval of Proposed VCAAFA Legislative Platform
     for Inclusion in the 2018 County of Ventura Legislative Platform
     Bob Taylor
     Monique Nowlin
     Victoria Jump

6.4 State of the VCAAFA – Discussion regarding current status of
     programs, Advisory Council meeting format and need for Advisory
     council committees
     Bob Taylor
| 6.4 | Update and continued discussion regarding the Information, Assistance and Referral Program | Monique Nowlin |
| 11:00* | 6.6 | Volunteer and Veterans Appreciation | Victoria Jump Toni Olson |

**INFORMATIONAL ITEMS**

8. Other Committee Meetings:
   a. California Senior Legislature Update
   b. Triple A Council of California Update
   c. Senior Nutrition Council Update
9. Comments from the Chair | Toni Olson |
10. California Commission on Aging Age Watch from October 2017 | Toni Olson |
11. 11:10 | Roundtable Discussion - What is our Key Message? How can we improve or be more innovative as an agency to meet the growing and changing needs of our population? | Marleen Canniff Jannette Jauregui Toni Olson |
12. Other Business |
13. 12:00 pm | Adjournment | Toni Olson |

*Volunteers and Veterans Appreciation will be at 11 am

The next meeting will be:
Wednesday, January 10, 2018 (9:00 am – 10:30 am)
Area Agency on Aging Advisory Council Center
646 County Square Drive, Ventura

Individuals who require accommodations for their disabilities (including interpreters and alternate formats) are requested to contact the Area Agency on Aging staff at (805) 477-7300 at least three days prior to the meeting.
VENTURA COUNTY AREA AGENCY ON AGING
ADVISORY COUNCIL MEETING MINUTES
Advisory Council Center
646 County Square Drive, Suite 100
Ventura, CA 93003
September 13, 2017

Advisory Council Members Present
Dani Anderson (Focused Population) Antoinette Olson (Simi Valley COA)
David Birenbaum (Supervisory Appointee) Marcy Sherbok (Focused Population)
Bill Cunneen (Supervisory Appointee) Neill Spector (Simi Valley COA)
Deirdre Daily (Ojai COA) Sylvia Stein (Service Provider)
Jay Evans (Camarillo COA) Alice Sweetland (Oxnard COA)
Sandra Fide (Moorpark COA) Robert Taylor (Camarillo COA)
June Glasmeier (CSL) Donald Todd (Focused Population)
Rose Gossom (Supervisory Appointee) Vicki Tripoli (Moorpark COA)
Lori Harasta (Ventura COA) Bill Witt (CSL)
Lawrence Hartmann (CSL)
Suz Montgomery (Ventura CFS)

Advisory Council Members Absent
Cleo Anderson (Focused Population) Nick Fotheringham (Immediate Past Chair)
Smita Dandekar (Supervisory Appointee) Clark Owens (Oxnard COA)
Karen Gorback (Thousand Oaks COA) Bill Nugent (Ojai COA)
Sue Tatangelo (Focused Population)

VCAAA Staff Present
Donna Caskey Christine Voth
Monique Nowlin Jaclyn Zaragoza
Marleen Canniff
Brian Murphy

1. **Call to Order and Review of Agenda** - The meeting was called to order at 9:05 a.m. by Chair Toni Olson (Simi Valley COA).

2. **Pledge of Allegiance** – Toni Olson led the Pledge of Allegiance. A quorum was present.

3. **Approval of Area Agency on Aging Advisory Council Meeting Minutes** - The minutes of the July 12, 2017, meeting were approved. (Montgomery/Gossom/Passed).

4. **Public Comments** –
Lori Harasta - Lori mentioned the upcoming Fall Prevention Coalition event to be held September 22, 2017 at the Simi Valley Senior Center from 8 am- 1 pm. She also mentioned that the Ventura Council for Seniors would be holding an event dealing with prescription medication on September 28, 207 at VACE from 9:30 am – 11:30 am.

Marcy Sherbok – Marcy mentioned that the LGBT Aging Coalition, a group comprised of LGBT friendly organizations, would be holding a screening of the movie Gen Silent on October 18, 2017 at the Ventura County Community Foundation. They also recently held a training with the Oxnard Police Department detectives. The Diversity Collective has opened a resource center on Portola and will be holding the Diversity Gala on September 22.

Marie Garfio - Marie is with the Fillmore Senior Center. She reported that they would be holding a Health Fair at the Senior Center on December 2, 2017.

Christine Fenn - Christine mentioned that in celebration of national peace day on September 21, 2017, the Gables in Ojai would be holding an event to include meditations. People were encouraged to attend and to bring a sack lunch.

Christine Voth – Christine mentioned that they VCAA would be hosting the Virtual Dementia tour on October 3 and 4 and Advisory Council members would receive an invitation to attend.

Jay Evans- Jay mentioned that the next Senior Summit would be held at California State University Channel Islands on October 21, 2017.

Toni Olson – Toni welcomed new Advisory Council member Martha Shapiro (Service Provider). She also let everyone know that Donald Todd's last meeting was today as he is moving out of state. She also mentioned that former Advisory Council member Marty Kaplan had passed away.

Toni Olson – Toni mentioned that the Simi Valley Council on Aging would be holding their annual Arts and Crafts fair on October 27 and 28th. On the 28th from 8-11 am they would be holding their famous all you can eat pancake breakfast.


6. Discussion Items/Presentation/Motion

6.1 VCAA Year End Report for FY 2016-2017. Brian Murphy presented the year-end report and facilitated a discussion regarding previous year program performance.
6.2 **VCAAA Program Highlight** – Information, Assistance and Referral Program. The advisory council had a long and robust discussion about the current challenges the information and assistance program faces trying to keep up with the call volume. Due to the level of interest and ideas from the public and advisory council members this program will be discussed in more depth at the November meeting.

6.3 **Senior Nutrition Action Council update.** Marcy Sherbok provided a brief update on the group as they go through the process of legally refiguring themselves to be the non-profit foundation of the VCAAA.

6.4 **Federal and State Budget Update and Impact on Services for Older Adults.** Handout provided but discussion tabled for future meeting.

6.5 **VCAAA outreach efforts and Strategy** – Interactive Advisory Council and Public Activity. Staff, Advisory Council members and the public participated in a activity that required them to think about the following:

1. Who we are not targeting
2. What the key message should be
3. How can we improve
4. How can we reframe aging

Results will be discussed at the next meeting.

**7. Advisory Council Meeting Schedule.** The meeting schedule for FY 2016-2017 was included for informational purposes.

8. **Other Committee Meetings – June,** Bill and Larry provided an update on CSL including the status of their bills.

9. **Comments from the Chair** – Toni Olson mentioned that it was national preparedness moth and reminded everyone to fill out family emergency plans, especially in light of the hurricanes in Florida, Texas and Puerto Rico.

10. **California Commission on Aging Age Watch from July and August 2017** – included for informational purposes.

11. **VCAAA in the News** – included for informational purposes.

12. **Other Business** – None.

13. **Adjournment** – the meeting was adjourned at 10:50 a.m.
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TO: VCAA Advisory Council Members

FROM: Bob Taylor, Chair

DATE: November 8, 2017

SUBJECT: Legislative Committee Report from September 13, 2017

Legislative Committee Members Present (12)
Bob Taylor (Camarillo COA) - Chair
Sylvia Taylor-Stein (Service Provider Special Population Seat)
William (Bill) Witt (CSL)
Sandra Fide (Moorpark COA)
Suz Montgomery (Ventura COA)
Larry Hartmann (CSL)
Marcy Sherbok (LGBT Special Population Seat)
Donald Todd (Veteran Special Population Seat)
Bill Cunneen (Supervisorial Appointee)
Neill Spector (Simi Valley COA)
June Glasmeier (CSL)
Martha Shapiro (Service Provider Special Population Seat)

Legislative Committee Members Absent (1)
Sue Tatangelo (Family Caregiver Special Population Seat)

VCAA Staff Present (2)
Victoria Jump
Monique Nowlin

Guests (1)
Diana Sparagna

1. Call to Order – The meeting was called to order at 11:01 a.m. by the Chair, Bob Taylor. A quorum was present.

2. Welcome and Introductions – None.

3. Public Comments – None.

4. HICAP/SHIP Funding Update – Victoria provided a brief update. In the short term VCAA HICAP is receiving federal funding and as of now the program is funded for the remainder of this fiscal year.

5. California Senior Legislature (CSL) Update – Bill provided an overview of the CSL
activities. Victoria provided an overview of the relationship between statewide AAA’s and CSL and discussed California Association of Area Agencies on Aging (C4A), the organization that represents California’s 33 AAA’s desire to form a better relationship between C4A and CSL to streamline legislation and garner more support by creating a unifying front in our identical goal of representing seniors and supporting legislation that best accomplishes that. Monique asked if the Committee would like to add CA Congress of Seniors or other statewide senior advocacy associations or adults with disabilities as a standing agenda item on the Legislative Committee Agenda and perhaps the Advisory Council. The Committee agreed to add CA Congress of Seniors as a standing agenda item prospectively, however want to table it until after they look into who else should be included. Further, the Committee decided to query the Advisory Council through its Chair, Bob, to see if they want to add CA Congress of Seniors or any other association to their agenda as well.

6. **C4A (California Association of Area Agencies on Aging) Legislative Proposals Update** – Victoria provided an update on AB 1200 (Cervantes) Aging & Disability Resource Centers and on AB 614 (Limon) Information & Assistance – Alzheimer’s Specialist. She stated that the AB 1200 was out of Appropriations and back to the Assembly for a re-write, then it would go to the Governor for signature. She reminded the Committee that opposition from CDA and the Department of Rehabilitation had been removed. Further, Victoria stated that AB 614 got waylaid in Appropriations but will be re-introduced by Assemblymember Limon with attached funding in February 2018.

7. **Discuss Committee Goals and Objectives for FY 2017/2018** – This item was tabled for the next meeting.

8. **Discuss VCAAA Legislative Platform (State and Federal)** – Monique read the 2016 VCAAA Legislative Platform for State and Federal excerpt from the County of Ventura overall Legislative Platform to the Committee and they decided as a Committee which State and Federal priorities to focus on and directed staff to bring back additional language for some added priorities for their consideration at the November Legislative Committee meeting.

9. **Other Committee Involvement/Notification** – There was no discussion about working with the other Committees on any specific projects.

10. **Next Meeting Date** – Next meeting is November 8, 2017

11. **Adjournment** – The meeting was adjourned at 12:05 p.m. by the Chair, Bob Taylor.
Agenda Item #5.2

TO: VCAAA Advisory Council Members
FROM: Sue Tatangelo, Chair
DATE: September 19, 2017
SUBJECT: Health Issues Committee Meeting Report from September 19, 2017

Members Present (Quorum present)
Bill Cunneen (Supervisory Appointee)
Jay Evans (City of Camarillo)
Lori Harasta (Ventura COA)
David Birenbaum, DDS (Supervisory Appointee)

Members Absent
Cleo Anderson (Behavioral Health Representative)
Smita Dandekar (Supervisory Appointee)
Sue Tatangelo (Family Caregiver Representative)

VCAAA Staff Present
Christine Voth

Guests
Rachel Lambert, Camarillo Health Care District
Bonnie Subira, Community Memorial Hospital & Hospital to Home Alliance

1. **Welcome and Introductions.** Rachel Lambert, the new case manager for the Camarillo Health Care District’s Wellness and Family Caregiver Center, was introduced.

2. **Public Comments.**
   - Christine shared that VCAAA’s registered dietitian, Patti Jaeger, is on leave.
   - Sue shared that the Camarillo Health Care District’s caregiver center has been the 2017 Rosalynn Carter Leadership in Caregiver Award. This is a prestigious national award. The winner in 2016 was AARP.
   - Bill Cunneen shared the book, The End of Alzheimer’s by Dale E. Bredesen MD. A change in lifestyle is essential.
3. Review and Approval of minutes from meeting held on July 18, 2017 (Evans/Birenbaum/Passed).

4. Reports:
   A. Dementia Friendly Ventura County (DFVC) Update. Christine updated the committee on the activities of DFVC.

   B. Fall Prevention and Fitness Classes. Sue shared that Blair Craddock (CHCD) continues to provide class information to the state website. Question: How many bilingual classes are being offered and are they posted on the state website? New populations are being served such as ARC participants.

   C. Fall Prevention Coalition / Case Management: Lori shared that Dr. Duncan’s slide show about the program that was made to the Board of Supervisors today was very informative. Teri said it would be wonderful if the fall prevention case management program could be expanded to other parts of the county.

5. Projects: Health Symposium for Faith-based Leaders. No one was present from the Health Care Agency, so this item was tabled.

6. Committee Goals and Objectives / Master Strategic Plan Update FY 2017-2018-2019. There was a robust discussion of the goals and objectives. Christine will update the worksheet for review at the October meeting

7. Activities/notifications of relevant activities occurring in other committees. None

8. Next Meeting: Tuesday, October 17, 2017, from 1 PM to 2:30 PM, VCAAA’s Garden View Room.

9. Adjourn. The meeting adjourned at 2:28 PM.
TO: VCAAA Advisory Council Members

FROM: Sue Tatangelo, Chair

DATE: October 17, 2017

SUBJECT: Health Issues Committee Meeting Report from October 17, 2017

Members Present (Quorum present)
David Birenbaum, DDS (Supervisorial Appointee)
Bill Cuneen (Supervisorial Appointee)
Lori Harasta (Ventura COA Representative)
Sue Tatangelo (Family Caregiver Representative)

Members Absent
Smita Dandekar (Supervisorial Appointee)
Jay Evans (City of Camarillo)

VCAAA Staff Present
Christine Voth
Dina Ontiveras

Guests
Teri Helton, Livingston Memorial VNA
Bonnie Subira, Community Memorial Hospital

1. Welcome and Introductions.
2. Public Comments. Christine distributed an amended agenda. Dina Ontiveras' report on fall prevention was moved up on the agenda to enable Dina to leave the meeting to teach a class.
3. Review and Approval of minutes from meeting held on September 19, 2017 (Cunneen/Birenbaum/Passed).
4. Reports - Fall Prevention and Fitness Classes. VCAAA's Fall Prevention Coordinator, Dina Ontiveras, provided an overview of VCAAA's fall prevention programs as shown below.

Fall Prevention Program – This is a pilot program involving Community Memorial Hospital, the Ventura County Medical Center, and Ojai Valley Hospital. Persons aged 65 and older who are seen in the emergency rooms of these hospitals for injuries sustained in a fall are referred to VCAAA (Dina) for follow-up. Dina offers case management services, resources, and referrals to evidence-based fitness classes, as appropriate.

Otago - The Otago Exercise Program is an individually tailored, home-based, balance and strength fall-prevention program that is delivered by a physical therapist over the course of 52 weeks. Two Physical Therapists have been trained.
The client must be motivated to do the home exercises. Otago is billable to Medicare.

Collaborating with home health agencies - Dina’s report led to a fruitful discussion on sharing information about the fitness classes with home health agencies starting with the ten member agencies of the Hospital to Home Alliance (H2HA). If an H2HA member agency has a client who has fallen, that client could be transitioned to an evidence-based fall prevention fitness class following his or her physical or occupational therapy. Dina gave her business card to Bonnie for additional follow-up.

Flyers on new classes - Flyers on new fall prevention classes are on order. They will be posted to the VCAAAs website and shared with Blair Craddock (Ventura County Health Promotion Coalition/Camarillo Health Care District [CHCD]). Blair insures information on the classes provided by VCAAAs, and the Camarillo Health Care District is posted on the California Healthier Living website. Current classes are viewable at http://www.cahealthierliving.org/ Dina will email jpeg copies to Christine so she can share them with the Senior Network.

5. Future Direction of the Committee – The discussion was led by Sue Tatangelo. She distributed a series of informative handouts and provided an overview of each one. The handouts were: What Goes Into Your Health? (Socio-economic factors, physical environment, health behaviors and healthcare) Overview of Long-Term Services and Supports in California (a policy brief by the SCAN Foundation, August 2016); Community-Based Organization Value Matrix (Camarillo Health Care District); Picking Up the Pace of Change: California’s Results in the 2017 Long-Term Services and Supports Scorecard (policy brief by the SCAN Foundation, July 2017); Provided.

The handouts promoted the discussion of the importance of the need for greater integration among healthcare providers and the incorporation of social services into healthcare. Bonnie stated the United States is the last among developing countries to pursue this effort. Clinical care alone does not facilitate wellness. How do we meet social determinants of health? Community-based organizations (CBOs) provide health supports. What is a CBO? VCAAAs is a CBO and its funds CBOs such as Catholic Charities, Senior Concerns, etc. Many if not most of the organizations belonging to the VCAAAs Senior Network are CBO’s.

It is important to create an awareness of resources connect them to have real-time integration such as connecting the home health agencies with VCAAAs’s fall prevention program. The awareness of resources starts with each member having a better understanding of what each one is doing and having ongoing reciprocal communication, which is a huge change in operations. It is a paradigm shift that is urgently needed. This shift includes the need to rebalance dollars for healthcare. Collecting data will be helpful to leveraging dollars to do advocacy and to get additional funding for programs. It was noted that family caregivers are also the
long-term care services and supports for older adults. It is important to not overlook the importance of these family caregivers.

The committee felt that to promote the integration of care, it is important for VCAAA to take an active role in the Ventura County Hospital to Home Alliance (H2HA). Bonnie stated that having the agency director, Victoria Jump, serve on the alliance would be extremely beneficial. The VCAAA representative needs to be the person who can make on-the-spot decisions for the agency. The alliance needs to develop its criteria for CBO membership.

Bonnie provided an overview of the H2HA and how it was formed. It consists of four hospitals (Community Memorial Hospital, Ventura County Medical Center, St. John’s Regional Medical Center and Pleasant Valley Hospital), seven skilled nursing facilities, ten home care agencies, one independent physicians organization (SeaView), and one CBO (Camarillo Health Care District).

Following this discussion, Christine distributed a streamlined version of the goals and objectives, which she prepared after her recent conversations with Sue. Christine provided a worksheet that listed the objectives that were committee-driven versus VCAAA-driven. For its projects, the committee discussed and agreed to the one goal and objectives shown below.

**Committee’s Goal** – The committee’s goal will be Goal #3 in the current Master Strategic Plan, which states: “VCAAA and its Health Issues Committee will develop strategies to promote health and wellness of older adults, adults with disabilities, and their caregivers.”

**Committee Objectives (Measurement/Activities) to be completed by June 30, 2020**

Objective #1 – Long Term Services and Supports (New)
A. VCAAA will strive for a better integration of care and a strengthening of long-term services and supports through participation on the Ventura County Hospital to Home Alliance.

Objective #2 – Health Education and Outreach (Revised)
A. Sponsor and collaborate with health sector organizations to present one or more health-related educational events and one event for faith-based organizations.
B. Educate the healthcare sector and allied professionals on caregiver issues and resources.
C. Educate family caregivers on self-care and resources.

Objective #3 – Dementia, Behavioral Health and Substance Abuse (Revised)
A. Advocate for mental health and substance abuse programs that serve older adults (aged 60+); and for staff training in geriatrics by collaborating with community based organizations, including the Ventura County Hospital to Home Alliance.

Objective #4 - Emerging Health Care Needs (New)
A. Identify the emerging needs of older adults not eligible for Medi-Cal and/or Medicare and who cannot afford health care.
6. **Next Meeting**: Tuesday, November 21, 2017, from 1 PM to 2:30 PM, VCAAA's Garden View Room.

7. **Adjourn.** The meeting adjourned at 2:28 PM.
TO: VCAAA Advisory Council Members

FROM: Vicki Tripoli – Chairperson

DATE: September 18, 2017

SUBJECT: Senior Nutrition Committee Report from September 18, 2017

Senior Nutrition Committee Members Present
Jay Evans (Camarillo COA)
Rose Gossom (Supervisory Appointee)
Alice Sweetland (Oxnard COA)
Donald Todd (Veterans Representative)
Vicki Tripoli (Moorpark COA) – Chairperson

Senior Nutrition Committee Members Absent
Deirdre Daly (Ojai COA)
Toni Olson (Simi Valley COA)

VCAAA Staff Present
Marleen Canniff, Grants Administrator
Brian Murphy, Fiscal & Contracts Manager

Guests – Suzanna Colwell, Simi Valley SNP Service Provider

1. Call to Order – Chairperson Vicki Tripoli called to order the meeting at 10:00 a.m. A quorum was present.

Welcome and Introductions

2. Public Comments – none

3. Approval of Minutes from the 7/17/2017 Meeting – Approval of the minutes from prior meeting passed unanimously.

4. Meal Count and Cost per Meal Year-to-Date – VCAAA meal sites served 36,116 meals year to date, which is 109% of the contract amount. While 18,659 meals were served in August, the program had a 7% increase from last month’s meal counts with a 15% increase of service days in the month (from 20 to 23 days). The average number of congregate meals served per day was 194 year to date, and the average number of home-delivered meals per day was 356. Jordano’s-supplied meal count was 15,804 for the month, and the non-Jordano’s meal count was 2,855. While VCAAA’s budgeted food cost is $4.00 per meal, Jordano’s-supplied food cost year to date is at $3.72. Staff noted that some meal providers had purchased additional food supplies at the end of last fiscal year, which is likely bringing the cost per meal below expected costs.
5. Augmented Home-Delivered Meal Program – As of August 31, 2017, there is a countywide waitlist of 17 homebound seniors on the Home-Delivered Meal program.
   a. ARCH HDM Program Status – Gold Coast Health Plan ARCH AAA-HDM program is currently serving 15 clients with home-delivered meals. A total of 2,776 meals were served to date. The program is expected to end in September when funds are expected to run out.

6. SNP Grant Funding Per Meal Reimbursement Policy - SNP Committee members and staff continued their discussion of the interpretation of the funding formula, as it pertains to funding of program costs per meal versus reimbursement of program costs per meal. The committee discussed the potential hardships that grantees as government entities and nonprofits would have under a reimbursement per meal policy, due to ebb and flow of seasonal and monthly participation. The committee agreed to continue this discussion at the next SNP Committee meeting.

➢ Receivable: Staff will bring to the next meeting a report showing what the impact would have been per SNP service provider if reimbursement per meal had been based on the funding formula in FY1617. Staff will also report any clarification it receives with CDA about allowing for a reimbursement per meal policy and what CDA would accept as documentation for invoicing.

7. Senior Nutrition Action Council S.N.A.C. Update - At the September 12, 2017, SNAC meeting, the board continued its discussion on the nonprofit’s new direction, including expanding the organization’s mission to provide support for all programs and activities through VCAAA.

8. Other Committee Involvement/Notification – no reports.

9. Other Business
   a. New Menu/Food Items Status – The SNP service providers are receiving lettuce from a new manufacturer and will report back on whether or not this will be a solution to the lettuce deficit it is facing with the loss of the local producer. Staff is working with Jordano’s to identify new food products that would encourage new recipe creations, due to a decline in steam tray options from 30 entrees several years ago to only about a dozen today.
   b. Farewell to Don – The committee and staff honored and bade farewell to Don Todd, longtime Advisory Council member, SNP Committee member, community volunteer, and advocate for veterans in Ventura County, as he pursues an exciting new path. We will all miss him.
   c. Recruitment of New SNP Committee Members – The committee discussed the need to recruit another SNP Committee member and plans to bring ideas to the next meeting.

10. Future Meeting Schedule

11. Adjournment – The meeting adjourned at 11:42 a.m.
TO: VCAA AA Advisory Council Members

FROM: Vicki Tripoli – Chairperson

DATE: October 16, 2017

SUBJECT: Senior Nutrition Committee Report from October 16, 2017

Senior Nutrition Committee Members Present
Rose Gossom (Supervisory Appointee)
Alice Sweetland (Oxnard COA)
Vicki Tripoli (Moorpark COA) – Chairperson

Senior Nutrition Committee Members Absent
Deirdre Daly (Ojai COA)
Jay Evans (Camarillo COA)
Toni Olson (Simi Valley COA)

VCAA AA Staff Present
Marleen Canniff, Grants Administrator
Brian Murphy, Fiscal & Contracts Manager

Guests – Suzanna Colwell, Simi Valley SNP Service Provider

1. Call to Order – Chairperson Vicki Tripoli called to order the meeting at 10:06 a.m. With the absence of a quorum, it was noted that no motions or voting will occur until a quorum is recognized.

   Welcome and Introductions

2. Public Comments – none

3. Approval of Minutes from the 9/18/2017 Meeting – No approval of the minutes from the prior meeting, due to absence of a quorum.

4. Meal Count and Cost per Meal Year-to-Date – VCAA AA meal sites served 52,620 meals year to date, which is 106% of the contract amount. While 16,504 meals were served in September, the program had a 12% decrease from last month’s meal counts with a 13% decrease of service days in the month (from 23 to 20 days). The average number of congregate meals served per day grew from 194 last month to 214 year to date, and the average number of home-delivered meals per day grew from 356 last month to 400 year to date. Jordano’s-supplied meal count was 13,995 for the month, and the non-Jordano’s meal count was 2,509. While VCAA AA’s budgeted food cost is $4.00 per meal, Jordano’s-supplied food cost year to date is at $3.70. As of
September 30, 2017, there is a countywide waitlist of 29 homebound seniors on the Home-Delivered Meal program.

5. SNP Donations/Program Income – FY1718 Quarter 1 Report
Staff reported the donation/program income amounts of each SNP meal site for the first quarter of FY1718. The Congregate (C1) Program has an average total of $1.24 in donations per meal, while the Home-Delivered Meal (C2) Program has $0.66 in donations per meal, totaling $0.86 in donations per meal for both programs. The donation projected total for Fiscal Year End (FYE) 2017-18 is $180,132.

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<td>913</td>
<td>$2.22</td>
<td>$2,755</td>
<td>2,004</td>
<td>$1.37</td>
<td>$4,781</td>
<td>2,917</td>
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<tr>
<td>Simi Valley</td>
<td>$3,293</td>
<td>2,855</td>
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<td>$8,313</td>
<td>9,129</td>
<td>$0.91</td>
<td>$11,606</td>
<td>11,984</td>
<td>$0.97</td>
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<tr>
<td>Ventura</td>
<td>$3,526</td>
<td>2,431</td>
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<td>$1,180</td>
<td>3,641</td>
<td>$0.32</td>
<td>$4,705</td>
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<tr>
<td>Conejo RPD</td>
<td>$6,405</td>
<td>3,769</td>
<td>$1.70</td>
<td>$0</td>
<td>0</td>
<td>-</td>
<td>$6,405</td>
<td>3,769</td>
<td>$1.70</td>
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<tr>
<td>HELP of Ojai</td>
<td>$1,109</td>
<td>762</td>
<td>$1.46</td>
<td>$3,652</td>
<td>3,573</td>
<td>$1.02</td>
<td>$4,761</td>
<td>4,335</td>
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<tr>
<td>Piru-Brenda's</td>
<td>$325</td>
<td>887</td>
<td>$0.37</td>
<td>$0</td>
<td>866</td>
<td>$0.00</td>
<td>$325</td>
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<tr>
<td><strong>TOTALS:</strong></td>
<td>$22,498</td>
<td>18,189</td>
<td></td>
<td>$22,536</td>
<td>34,366</td>
<td></td>
<td>$45,033</td>
<td>52,555</td>
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<tr>
<td><strong>Average Donations per Meal:</strong></td>
<td>$1.24</td>
<td></td>
<td></td>
<td>$0.66</td>
<td></td>
<td></td>
<td>$0.86</td>
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</tbody>
</table>

*This total excludes the Aggregate Wasted Meal count. C1&C2 meal count total is actually 52,620.

6. One-Time Only Funds – One-Time-Only (OTO) federal funds of $103,737 for this fiscal year have been awarded to VCAA for the Senior Nutrition Program. VCAA staff proposed that these funds be used to cover additional program and food costs projected through the rest of the fiscal year. Staff will meet with the Planning and Allocations Committee to decide how these funds should be allocated.

7. SNP Grant Funding Per Meal Reimbursement Policy - While all SNP service providers are granted funding on a standard per meal basis ($2.75 per contracted congregate meal and $3 per contracted home-delivered meal), staff brought a report showing what the impact would have been per provider at FYE 2016-17 if each had been reimbursed the standard funding per meal as opposed to being reimbursed for all valid expenses, regardless of actual number of meals served. Overall, the meal service providers were actually reimbursed a total of $1,048 more than they would have been,
had they been reimbursed on a per-meal-served basis, while they collectively served 12,233 (6%) less meals than contracted to serve (see chart below).

The committee reiterated the potential hardships that grantees as government entities and nonprofits would have under a reimbursement per meal policy, due to often unpredictable changes in daily and monthly participation. The committee agreed to continue this discussion at the next SNP Committee meeting when a quorum is present.

### Congregate (C1) and Home-Delivered Meal (C2)
**FYE 2016-17 Actual Reimbursement versus Supposed Reimbursement Per Meal Summary**

<table>
<thead>
<tr>
<th>Meal Sites</th>
<th>C1 &amp; C2 Amended Contracted Meal Count</th>
<th>C1 &amp; C2 Actual Meal Count</th>
<th>C1 &amp; C2 Actual Amount Reimbursed</th>
<th>C1 &amp; C2 Reimbursement Per Meal + Made-from-Scratch</th>
<th>C1 &amp; C2 Reimbursement vs Per Meal Reimbursement</th>
<th>C1 &amp; C2 % Difference in Actual vs Supposed Funding Scenarios</th>
<th>C1 &amp; C2 % Difference in Contracted Meals vs Actual Meals Served</th>
</tr>
</thead>
<tbody>
<tr>
<td>CHCD*</td>
<td>28,670</td>
<td>23,510</td>
<td>$87,934</td>
<td>$72,529</td>
<td>$15,405</td>
<td>21%</td>
<td>-18%</td>
</tr>
<tr>
<td>Fillmore</td>
<td>10,078</td>
<td>9,055</td>
<td>$28,759</td>
<td>$25,817</td>
<td>$2,942</td>
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<td>-10%</td>
</tr>
<tr>
<td>Moorpark</td>
<td>8,041</td>
<td>8,529</td>
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<td>-$2,866</td>
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</tr>
<tr>
<td>Oxnard</td>
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<td>38,379</td>
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<tr>
<td>Port Hueneme</td>
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<td>3%</td>
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<tr>
<td>Santa Paula</td>
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<td>11,441</td>
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<td>Ventura</td>
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<tr>
<td>CRPD*</td>
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<td>13,015</td>
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<td>$87,851</td>
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<td>0%</td>
<td>-3%</td>
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<tr>
<td>Help of Ojai</td>
<td>20,072</td>
<td>17,190</td>
<td>$75,694</td>
<td>$65,824</td>
<td>$9,870</td>
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<td>-14%</td>
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<tr>
<td>Piru-Brenda's*</td>
<td>6,206</td>
<td>6,791</td>
<td>$45,906</td>
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<td>$0</td>
<td>0%</td>
<td>9%</td>
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<tr>
<td><strong>Totals:</strong></td>
<td>219,488</td>
<td>207,255</td>
<td><strong>$700,907</strong></td>
<td><strong>$699,858</strong></td>
<td><strong>$1,048</strong></td>
<td><strong>0.15%</strong></td>
<td><strong>-6%</strong></td>
</tr>
</tbody>
</table>

*CHCD, CRPD, HELP of Ojai, & Brenda's totals account for $4 made-from-scratch reimbursement for food.*

8. **ARCH HDM Program Status** – A total of 2,891 meals were served to date under the Gold Coast Health Plan ARCH AAA-HDM program, with 90 wasted meals due to missed deliveries. The program has mostly ended, with the exception of two non-seniors clients who have exceptional short-term needs.

9. **Senior Nutrition Action Council S.N.A.C. Update**
   At the October 10, 2017, SNAC meeting, the board continued its discussion on revising its bylaws toward the nonprofit's new direction of expanding the organization's mission to provide support for all programs and activities through VCAAA.

10. **Other Committee Involvement/Notification** – no reports.

11. **Other Business**
d. **New Menu/Food Items Status** – Staff continues working with Jordano's to identify new food products that would encourage new recipe creations. For example, boiled eggs to make egg salad sandwich is a new item recently introduced to the meal sites, along with whole-grain pasta. Additionally, low-sodium chicken stock is in the process of becoming available for meal sites to use to make soups, as many soups are becoming discontinued. Meal site testing of a new Hispanic menu item will soon begin, which will be either burritos, taquitos, or flautas.

e. **Recruitment of New SNP Committee Members** – The committee discussed the need to recruit another SNP Committee member and agreed to make an announcement at the general Advisory Council meeting. The committee also discussed the option of offering the use of Skype for committee members to attend meetings remotely.

12. **Future Meeting Schedule** - The next SNP Committee Meeting is scheduled for **Monday, November 13, 2017, at 10 a.m.** in the Garden View Room 135.

13. **Adjournment** – The meeting adjourned at 11:30 a.m.
TO: VCAAA Advisory Council Members
FROM: Jay Evans, Committee Chair
DATE: September 13, 2017
SUBJECT: Livable Communities Committee Report from September 13, 2017

Committee Members Present
Dani Anderson (Persons with Disabilities)
Vicki Tripoli (City of Moorpark)
Rose Gossom (Supervisory Appointee)
Sandra Fide (City of Moorpark)
Antoinette Olson (City of Simi Valley)
Lori Harasta (City of Ventura)
Deirdre Daly (City of Ojai)
David Birenbaum (Supervisory Appointee)

Members Absent
Jay Evans (City of Camarillo)
Karen Gorback (City of Thousand Oaks)
Clark Owens (City of Oxnard)
Nick Fotheringham (Immediate Past Chair)

VCAAA Staff Present
Christine Voth
Jason Sagar
Jaclyn Zaragoza

1. Welcome and Introductions. The meeting convened at 11:05 AM, following the Advisory Council meeting.

2. Public Comments

3. Approval of Minutes from July 12, 2017. The minutes were approved and passed (Dave/Vicki). Dani abstained from voting.

4. HomeShare Program Update. Christine mentioned that Victoria Jump is now managing the program and that efforts are underway to capture and record program data. Jaclyn provided an update on the program and distributed informational handouts. She asked the committee to review and provide input about proposed data collection fields for performance measures (contained in the handouts). Jay stated the staff spends much time managing and mediating matches. He suggested a prescreening tool or questionnaire be given to the home seeker and the potential
home provider that would be used to help weed out persons who are not appropriate or are not interested in the program. Having such a tool might help to eliminate unnecessary home visits. Committee members are asked to send suggestions for the questionnaire to Christine. Jaclyn invited the committee members to visit HomeShare. Jay remarked that the County's process for handling volunteers is cumbersome and needs to be more volunteer friendly.

5. **Transportation Program Update.** Jason provided an update on the transportation program. The program continues to be extremely busy. There are approximately 190 clients served per month, 60% of them taking dial a ride. There are about ten clients per month being assigned to use Uber, and the feedback has been positive; Uber clients need a cell phone

6. **Review of Goals and Objectives for Livable Communities Committee.** Christine distributed a worksheet. Following discussions, the below-shown goal and objectives were confirmed.

**GOAL:** The Livable Communities Committee and VCCAA will advocate for and develop strategies to address housing and transportation issues that impact older adults and persons with disabilities and will examine other factors that contribute creating livable communities and promote aging-in-place.

1. Aging in Place - Actively encourage the cities and the County to create a multi-generational environment incorporating Universal Design in all future housing developments thereby enabling seniors to age-in-place while meeting the needs of all residents regardless of their abilities.*

2. Aging in Place Educate local government leaders and planning staff about the benefits of creating and adapting communities that allow persons to age in place and experience age-friendly communities (as defined by the World Health Organization and AARP).

3. Safe Living Options - Encourage and advocate for the development of strategies and collaborations that will ensure services and safe living options for homeless seniors in Ventura County, including veterans, and adults with disabilities.

4. Transportation - Monitor the transportation needs of older adults and persons with disabilities and develop recommendations for addressing those needs.

7. **Next Meeting.** The next meeting will be November 8, 2017

8. **Adjournment.** The meeting adjourned at 12:10 PM.
TO: VCAAA Advisory Council Members
FROM: Bob Taylor, Acting Chair
DATE: September 27, 2017

SUBJECT: Optimal Aging Committee Report from September 27, 2017

Members Present
Bob Taylor (City of Camarillo)
Martha Shapiro (Service Provider Representative) – by phone

Members Absent
Deirdre Daly (City of Ojai)
Lori Harasta (City of Ventura)
Alice Sweetland (City of Oxnard)
Rose Gossom (Supervisory Appointee)
Sylvia Stein (Service Provider Representative)

VCAAA Staff Present
Christine Voth
Monique Nowlin

1. Welcome and Introductions. The meeting was called to order at 2:05 PM.

2. Public Comments. There was no quorum. Concern was expressed over the absence of six committee members. No agenda items were discussed. Instead, Bob led a thoughtful discussion about the commitment and responsibilities a person takes on when agreeing to serve on the VCAAA Advisory Council.
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TO: VCAA Advisory Council Members
FROM: Bob Taylor, Acting Chair
DATE: October 26, 2017

SUBJECT: Optimal Aging Committee Report from October 26, 2017

Members Present
Bob Taylor (City of Camarillo)
Lori Harasta (City of Ventura)
Martha Shapiro (Service Provider Representative)
Sylvia Stein (Service Provider Representative)

Members Absent
Deirdre Daly (City of Ojai)
Alice Sweetland (City of Oxnard)
Rose Gossom (Supervisory Appointee)

VCAA Staff Present
Christine Voth

1. Welcome and Introductions. The committee welcomed its newest member, Martha Shapiro. (Martha participated in the meeting last month by phone.)

2. Public Comments. Sylvia shared that tickets are sold out for the November 11th fundraiser to benefit Long Term Care Services of Ventura County (Ombudsman).

3. Approval of minutes of the meeting held on June 28, 2017. Because there was no quorum for that meeting, members waived approval of the committee report.

4. 2018 Optimal Aging Award Champions – Christine distributed a worksheet showing the action steps and proposed timeline for the 2018 Optimal Aging Champion Awards. Following thoughtful discussion, the members agreed to the categories shown below for the 2018 awards. There will be seven (7) awards with the option for one (1) additional award (maximum total of eight [8] awards).
   - Optimal Aging Champion, two (2) awards: one for individual and one for organization.
   - Advocacy & Leadership, two (2) awards: one for individual and one for organization.
   - Dementia Friendly Advocate, one (1) award for an organization that is actively advocating for dementia-friendliness in the community.
   - Dementia Friendly Business, one (1) award for a business that is demonstrably dementia-friendly to its customers.
   - Media Champion, one award (1) to an organization or an individual. The
committee decided to expand this category to encourage more nominations. Thus, nominees for this category may include a newspaper, newsletter, magazine, book or other print media; blog, Facebook page, television feature or program, YouTube video, radio (including Internet radio), a columnist or columnist, citizen journalist, etc. The nominee must be based in Ventura County and have a visible presence or audience in the county.

- Shining Star Award. Optional. After nominations have been received, the committee will decide if there is a nominee among all nominations submitted that should be singled out for this award (versus receiving the award in one of the above categories). The Shining Star Award is to spotlight the innovation, creativity or unique contribution made by an organization or individual towards championing the cause of optimal aging.

The committee discussed when to have the awards. Last year, the awards were presented at the May Advisory Council meeting in connection with Older Americans Month. Christine distributed a timeline, which members reviewed and agreed upon. SEE ATTACHMENT. However, members asked if there is a better time to present the awards? Christine will research if there is an Optimal Aging Month.

RESEARCH RESULTS: September is Optimal Aging Month according to the Institute for Sustainable Health and Optimal Aging, University of Louisville. The institute’s description of optimal aging is shown below. www.optimalaginginstitute.org.

"Optimal aging is a new understanding of aging, in which people flourish physically, socially, and emotionally from birth to death in compassionate intergenerational communities. This view of aging transform the way we understand and approach the aging process – from one of fragmentation and unnecessary suffering to one of interconnectedness, access to information, and resources."

5. **NEW: 2018 Dignity, Diversity, Service & Triumphs Photo Contest**. This item was tabled to a future meeting.

6. **Updates from Other VCAAAs Committees (if any)** - None

7. Next scheduled meeting date is Wednesday, November 29, 2017, 2:00 PM to 3:00 PM, Garden View Room

8. **Adjournment**
2018 Optimal Aging Champion Awards Proposed Timeline – Contingent upon when awards will be presented: May 2018 (Older Americans Month) or September 2018 (Optimal Aging Month)

- Timeline and venue: OAC finalized timeline and venue – by November 29, 2017
- Award ceremony planning: Confirm with Victoria how, when and where awards will be presented, e.g., Advisory Council meeting and/or Board of Supervisors meeting. This must be done BEFORE the nomination packet is released because a condition of getting the award is that the nominee agrees to attend the award ceremony(ies) – by November 30, 2017 and BEFORE packet is released to public.
- Funds for Plaques: Confirm with Victoria the amount of funds available for plaques – on or before November 30, 2017.
- Nomination Packet:
  a) Staff sends announcement to Senior Network; posts nomination packet to VCAA website; issues press release – January 12, 2018
  b) Staff sends reminder to Senior Network – February 2, 2018
  c) Deadline to submit nomination forms to VCAA – February 16, 2018
- Review of Nominations:
  a) Staff completes review of nominations. Victoria Jump selects ad-hoc committee members* to make the final decisions for awards – by February 23, 2017
  b) OAC reviews nominations – February 28, 2017
  c) Review by Ad-hoc Committee - on or before March 16, 2018
  d) OAC review of award recommendations – March 28, 2017
  *Ad-hoc committee members cannot have any connection to the nominees.
- Notification of Awards:
  a) Staff notifies persons making the nomination of the award decision - on or before April 2, 2018.
  b) Staff contacts the award nominee to confirm attendance at award ceremony/ies – April 2, 2018. This must be done BEFORE placing the order for plaques.
- Plaques:
  a) Staff orders plaques for awardees – by April 6, 2018
  b) Staff reviews and approves proofs of plaques - TBD
  c) Staff picks up plaques from engraving store – on or before April 27, 2018
- Award Ceremony Options:
  a) Awards presented at Advisory Council meeting, May 9, 2018, time certain for 9:15 AM. Awardees recognized at Board of Supervisors meeting on the same day that the Board recognizes Older Americans Month.
  b) Awards presented at Advisory Council meeting, September 12, 2018, time certain for 9:15 AM. Awardees recognized at Board of Supervisors meeting on same day that Board recognizes Optimal Aging Month (would be a new recognition by the board).
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State Legislative Platform

- The County supports proposals that would increase awareness of and prevent elder and dependent adult abuse to include the following: increase funding for elder abuse prosecution and prevention programs; expedite reimbursement or restitution to seniors victimized by financial crimes; increase the penalties for those convicted of crimes against seniors; expand the list of mandatory reporters of elder abuse to include notary publics; and supports legislation that includes money transmitters in the definition of mandated reports of suspected elder abuse and require licensed persons to report the known or suspected instance of financial abuse of an elder or dependent adult immediately, or as soon as possible, to the local adult protective services agency or local law enforcement. The County supports legislation that prohibits owners, operators, or employees of licensed health care facilities from serving as a representative payee on behalf of a resident of the facility.

- The County supports legislation that would utilize prevention funding, through California’s implementation of the Federal Affordable Care Act, to fund more evidence-based programs for seniors that would support seniors’ desire to age in place.

- The County supports funding and efforts to move towards community-based services as opposed to nursing home placement to include supporting legislation that fully funds the Older Californians Act (Linkages, Respite, Alzheimer’s Day Care Resource Center, and Brown Bag Programs) as well as modernizes and updates it to respond to the changing and growing needs of the senior population; provides state funding for the Family Caregiver Support Program, the senior nutrition program, funding for in-home care (and respite) for caregivers of individuals with Alzheimer’s disease and related dementia; and funding to help strengthen and expand Aging and Disability Resource Center’s ability to help seniors and people with disabilities access resources and services. The County supports full funding for the Long Term Care Ombudsman program and the Multipurpose Senior Services Program (MSSP).

- The County supports efforts to increase the monthly spending allowance for Medi-Cal Medically Needy Only beneficiaries without impacting Medi-Cal payment rates.

- The County supports legislation and efforts to make Ventura County Dementia Friendly, to include efforts to develop an evidence based core training program for staff of area agencies on aging relating to Alzheimer’s disease and related dementias, connecting diagnosed individuals and their caregivers to critical resources that will allow diagnosed individuals to maintain as much independence as possible and provide connection to resources that will help sustain the physical and mental stability of the caregiver.
• The County supports legislation to expand the existing Assisted Living Waiver to Ventura County to enable eligible seniors and adults with disabilities to reside in a community setting to support aging with dignity.

Federal Platform

• The County supports legislation that reauthorizes and modernizes the Older Americans Act (OAA), keeping pace with inflation and the growing number of older adults; preserve the OAA’s flexibility and person-centered commitment; capitalize on the existing aging network to coordinate long-term care services; and increase appropriations under the Older Americans Act including expanding the Older Americans Act to include funding for Adult Protective Services and funding to help strengthen and expand Aging and Disability Resource Center’s ability to help seniors and people with disabilities access resources and services.

• The County supports legislation that preserves the federal funding for the Health Insurance Counseling and Advocacy program that provides unbiased counseling regarding Medicare. The County also supports legislation that provides funding for fall prevention, veterans services including the Veterans Directed Home and Community Based Program and funding that provides in-home care and respite for persons with Alzheimer’s or related dementia.

• The County supports legislation that would allow dignity in death that includes privacy in nursing home rooms for those with less than five days to live, as well as additional services for the terminally ill.

• The County supports efforts to fully fund the Elder Justice Act and any Federal legislation relating to elder abuse that increases the funding provided for elder abuse prosecution and prevention programs and increases the penalties for those convicted of crimes against seniors. The County also supports increasing the penalties for those convicted of crimes against seniors or the disabled.

• The County supports legislation that requires the Federal government to negotiate for the lowest available prices for prescription drugs under the Medicare Part D program and expands Medicare coverage of dental and hearing and visual aids for seniors.

• The County supports funding and efforts to move towards community-based services as opposed to nursing home placement.

• The County supports legislation that requires that the Social Security Administration’s burial benefit be increased to $495 and be payable to immediate family members, who include, but are not limited to, the surviving spouse and child.

• The County supports legislation that requires all funeral directors to notify the Federal Social Security Administration of a person’s death in order to prevent fraudulent payments of Social Security benefits and to reduce the occurrence of identity theft.
State Legislative Platform

- The County supports proposals that would increase awareness of and prevent elder and dependent adult abuse to include the following: increase funding for elder abuse prosecution and prevention programs; expedite reimbursement or restitution to seniors victimized by financial crimes; increase the penalties for those convicted of crimes against seniors; expand the list of mandatory reporters of elder abuse to include notary publics; and supports legislation that includes money transmitters in the definition of mandated reports of suspected elder abuse and require licensed persons to report the known or suspected instance of financial abuse of an elder or dependent adult immediately, or as soon as possible, to the local adult protective services agency or local law enforcement. The County supports legislation that prohibits owners, operators, or employees of licensed health care facilities from serving as a representative payee on behalf of a resident of the facility.

- The County supports legislation that would utilize prevention funding, through California’s implementation of the Federal Affordable Care Act, to fund more evidence-based programs for seniors that would support seniors’ desire to age in place.

- The County supports legislation that would require health care providers to include on prescription drug orders to pharmacists the name and dosage of the medication that a patient’s prescription is replacing or changing and further require pharmacists to compare this information to the automatic refill list and include it on the label of the prescription drug replacement prescription.

- The County supports full funding for the Long Term Care Ombudsman and also supports legislation that prohibits owners, operators, or employees of licensed health care facilities from serving as a representative payee on behalf of a resident of the facility. The County also supports legislation that requires all independent living facilities for seniors to have at least one staff member trained in basic emergency treatment. The County supports funding and efforts to move towards community-based services as opposed to nursing home placement to include supporting legislation that fully funds the Older Californians Act (Linkages, Respite, Alzheimer’s Day Care Resource Center, and Brown Bag Programs) as well as modernizes and updates it to respond to the changing and growing needs of the senior population; provides state funding for the Family Caregiver Support Program, the senior nutrition program, funding for and provide for in-home care (and respite) for caregivers of individuals with people with Alzheimer’s disease and related dementia; and funding to help strengthen and expand Aging and Disability Resource Center’s ability to help seniors and people with disabilities access resources and services. The County supports full funding for the Long Term Care Ombudsman program and the Multipurpose Senior Services Program (MSSP).
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Federal Platform

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## VENTURA COUNTY AREA AGENCY ON AGING ADVISORY COUNCIL MEETING SCHEDULE

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<td>July 12 11-12</td>
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<td>July 18 1-2:30 pm</td>
<td>July 17 10-11:30 am</td>
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Reminder - A conference call dial in is available for all committee meetings:
Dial in Number: (515) 739-1479, Access Code: 729620
*Meeting to follow Advisory Council Adjournment
Urgent Need for Emergency Preparedness to Ensure the Safety of all Long-Term Care Consumers

Statement of the National Consumer Voice for Quality Long-Term Care
September 20, 2017

The death of 9 nursing home residents* in Florida in the wake of Hurricane Irma is tragic and sad. As the events in Hollywood and North Miami Beach unfold, it is a reminder of the vulnerability of long-term care facility residents, and older adults needing care and services in their own homes.

This situation provides a hard lesson about what it means to be prepared for an emergency, and the need to be vigilant about monitoring the adequacy of those plans. We know that elders are particularly susceptible to dehydration and heat, and they are acutely vulnerable in times of disaster. As Florida officials investigate this terrible situation, we call on all communities to reassess their preparedness for, and ability to respond to, emergency situations.

From the Centers for Medicare and Medicaid Services, to state and local officials, power and energy companies, and long-term care providers themselves, there is an urgent need to reassess standards and procedures for both prevention and response to emergencies.

Our staff will continue to stay in close contact with our network in impacted states, and follow the reports on investigations and recovery to identify best practices and lessons learned in order to improve the emergency preparedness process to ensure the safety of all long-term care consumers.

For more information about emergency preparedness, visit (the Consumer Voice) issue page.

Reprinted with permission from the National Consumer Voice for Quality Long-Term Care.
*As of September 29th, 12 residents of the Rehabilitation Center at Hollywood Hills near Ft. Lauderdale had died. Update from the Washington Post.

AGEWATCH is an occasional publication of the California Commission on Aging (CCoA) intended to inform, educate, and advocate. The CCoA is an independent state agency established in 1973 to serve as the principal state advocate on behalf of older Californians. The CCoA office is located at 1300 National Drive, Suite 173, Sacramento, CA 95834. (916) 419-7591 www.ccoa.ca.gov to Unsubscribe email coagewatch@gmail.com
TACC elects new leadership for 2017–18

The Area Agency on Aging Advisory Council of California—known as TACC—elected new officers during annual elections in August. The 33-member organization has chosen Gloria Sanchez of Menifee to serve as President, and Elizabeth Busick of Mission Viejo as Vice President for the coming year. Outgoing chair Eileen Bostwick of Ukiah will serve as Immediate Past President on the three-member Executive Committee.

All members of TACC are either elected leaders of their local Area Agency on Aging advisory councils or their designee. TACC is an informal organization administered by the California Commission on Aging. The group meets four times a year in Sacramento to learn about program and policy changes affecting Area Agency on Aging services, and to network and share local innovations and concerns. TACC is supported by the California Seniors Special Fund tax check-off line 400 on your state income tax return.

Medicare Open Enrollment begins October 15

The annual Open Enrollment period for Medicare health and drug plans runs from October 15 through December 7 this year. During open enrollment Medicare beneficiaries can make changes to their Part D prescription drug plans or their Medicare Advantage coverage. The National Council on Aging (NCOA) has updated information, including a Part D cost-sharing chart, and a listing of all CMS notifications recipients will receive by mail regarding their Medicare coverage, and other valuable resources. To access NCOA’s Open Enrollment resources, click here.

Information from the National Council on Aging.

Financial Inequality: Disability, Race and Poverty in America

A new report from the National Disability Institute (NDI) studies the connections between disability, race and poverty in the United States. The report examines the prevalence of disability by race, the changing rate of disability by age and race, and the impact of race and disability on educational attainment, employment, banking status, health insurance, medical debt, and food insecurity. The report finds that African Americans are more likely to have a disability than any other demographic group, and nearly 40 percent of African Americans with disabilities live in poverty, as compared with 24 percent of non-Hispanic Whites.

Click here to read the report.

NASUAD Friday Update - September 29, 2017

"It is often said that disability is both a cause and consequence of poverty and poverty and disability reinforce each other, contributing to increased vulnerability and exclusion. Various factors and influences affect the relationship between race, poverty and disability.”

From Financial Inequality: Disability, Race and Poverty in America
What is Hollywood’s Take on Aging?

Guest Editorial by
Carla Gardini

A work in progress, which like most everything in Hollywood, is probably the best way to respond to the ongoing concern of how authentically or stereotypically filmmakers portray older adults.

In recent years, audiences have experienced complex and diverse older adult characters in films such as “The Intern,” “Philomena,” “The Best Exotic Marigold Hotel,” and “Danny Collins.” But despite their ageless themes of purpose, family, love, and ambition, these “mature” films are few and far between.

Movies depicting older characters, portrayed by older actors, and intended for adult audiences are increasingly difficult to get made. Studios are making fewer movies, in general. Their business model has shifted. While the domestic box office is still an important measure of a film’s success, the international box office, particularly China, is perhaps the strongest determinant of which movies get the green light and how large their production and marketing budgets will be. The reality is, comic book and action movies, which prioritize spectacle over story, transcend language and therefore “travel” better overseas.

The good news is we’re living in the Golden Age of Television. The proliferation of distribution channels, especially subscription-based platforms like Netflix and Amazon that don’t rely on ad dollars, has given rise to programming that is more nuanced and inclusive. In a medium that is no longer hostage to the broadest possible audience, it’s no surprise that storytellers have turned to the small screen to push creative boundaries and take chances on challenging subject matter.

Consequently, shows with seemingly limited audiences, like “Atlanta,” “Master of None,” and “Queen Sugar” have been well-received with critics and audiences alike. And the success of these shows is not in spite of their cultural or ethnic diversity, but because of it.

Relatability is paramount when it comes to storytelling. For far too long, Hollywood has narrowly defined “relatable” as whatever looks and sounds like the majority of Americans (i.e. whites from the middle of the country). In reality, when it comes to relatability, what matters most is theme. Hollywood can always do better, but television has made considerable progress in tackling issues and disparities of race, gender, and sexual-orientation. And considering the old Hollywood adage, “Every story is a coming-of-age story,” diversity of age should be an obvious goal, too.

Recently, we’ve seen progress in breaking down stereotypes and expanding arbitrary boundaries with shows like Netflix’s “Grace and Frankie” and Amazon’s “Transparent.” You may not be a widowed woman in her 70s, but surely you’ve known the pain of lost love and the profound healing ability of friendship. You may not be a 70-year-old transgender woman, but surely you can relate to feeling uncomfortable in your own skin continued on page 4
and wanting a fresh start in life. Growing old is anything but typical; it should be portrayed with the same sort of complexity that makes younger characters interesting.

Even NBC, the network that brought us “Golden Girls” more than 30 years ago, is getting back in the aging game. The broadcaster recently announced a pilot commitment to “Guess Who Died?,” a half-hour comedy set in a retirement village, produced by 95-year-old TV pioneer, Norman Lear. The prolific creator of shows like “All in the Family,” “Sanford and Son,” and “Good Times” said he wrote the show “because we are so underrepresented.”

I believe the best storylines featuring older characters approach aging naturally and do not make it necessarily central to the plot. In industry parlance, “show, don’t tell” is a more impactful way to portray older adults as multi-dimensional, with pursuits and passions and purpose just as younger generations. Nobody likes the idea of growing old, but knowledge, experience and wisdom are traits we can all rally behind.

For example, Harpo Films produced for HBO “The Immortal Life of Henrietta Lacks,” in which Oprah Winfrey starred. Her character was complicated, relatable and inspiring. And very real, so much so that Oprah explained in Parade magazine she felt humbled by the role and was obliged to face her own maturity. “I don’t like the word ‘old,’ because the language you give yourself often starts to define the way you see or think of yourself,” she observed. “I use the words ‘growing with age’ or ‘evolving.’”

Let’s not forget that some of the biggest stars in the world are chronologically “seniors.” But you’ll never attract Meryl Streep or Denzel Washington or the seemingly ageless Helen Mirren, who I worked with on “The Hundred-Foot Journey,” to play characters defined solely by their age.

The entertainment industry has informed our culture for the better by realistically addressing racism and sexism, among other injustices. When Sidney Poitier received his honorary Academy Award in 2002, he credited the writers and directors whose determination and artistry created great stories and roles. “They knew the odds that stood against them. Still those filmmakers persevered, speaking through their art to the best of all of us.”

I am hopeful past and current successes will encourage more risks and produce more rewards for storytellers who boldly take on ageism. It makes both social and economic sense for Hollywood to acknowledge our population is growing older faster than any time in history.

So, my take on Hollywood and aging is this: As television continues to break ground and pave the way for content that authentically depicts older adults, film will hopefully follow its lead. Ultimately, everyone will benefit from the coincidence of creators making good and doing good.

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Carla Gardini is Executive Vice President of Harpo Films. Her producer credits include the films “The Hundred-Foot Journey” and 2017 Emmy nominee “The Immortal Life of Henrietta Lacks”; along with current OWN TV series “Queen Sugar” and “Greenleaf.”
The Aspen Institute Economic Opportunities Program and Health, Medicine and Society Program cordially invite you to attend the next webinar in their Working in America Series…

The Caring Economy: How to Improve Service and Work in the Long-Term Care Industry

The US Census estimates that in 2050 the population aged 65 and over will be 83.7 million, almost double its estimated population in 2012, and the surviving baby boomers will be over the age of 85. As the United States ages, direct care workers, such as home care aides and certified nursing assistants, will become essential to many more families. Yet these workers tend to be low-paid and poorly trained and receive little respect for the critical work that they do. Is such a workforce capable of addressing the needs of our aging population? How can we improve the quality of work and healthcare services in an industry of growing national importance?

Join us for a lunch-time panel discussion on work and care in the long-term care industry, the next event in our Working in America series. The panel discussion will be preceded by opening remarks from MIT Economist Paul Osterman about his new book, Who Will Care for Us? (Russell Sage Foundation, 2017), in which he demonstrates the importance of restructuring the long-term care industry and establishing a new relationship between direct care workers, patients, and the medical system. Webinar registration is available here.

Upcoming Events

October 4 - 6, County Welfare Directors Association of California Annual Conference, Sacramento Convention Center. For information and registration, click here.

October 26, The Scan Foundation Long-Term Services and Supports Summit, Sacramento Convention Center, Sacramento. Click here for more information.

November 7 - 8, California Commission on Aging regular meeting, Bahia Hotel, San Diego. Meeting schedules and agendas available here.

November 14 - 16, C4A Annual Meeting & Allied Conference, Sheraton Gateway Hotel, L.A. Details and registration available here.

December 7, End Well - Design for the End of Life Symposium, Intercontinental San Francisco Hotel, San Francisco. For information or to register, visit the Institute on Aging.

California Commission on Aging staff:
Sandra Fitzpatrick, M.A., Executive Director
Carol Sewell, MAG, Legislative Director
Marcella Villanueva, Analyst
**How can we improve?**

**Improve Communication and Engagement**
- We can improve by making more use of social media to disseminate our key message to call Ventura County resident.
- People need to get involved. 3 people at last committee meeting.
- Communicate.
- Change the name of the agency to area agency for community services.
- Communication is key – get out the message to the public.

**Expand use of volunteers**
- Marketing seems to be working in the right direction but my concern is that we don't have the human resources to meet the needs. What if demand increases due to outreach? Not enough people to answer phone calls. Big issue here.
- Going to target subject rather than them coming to or calling an office.
- To be able to answer Q and A calls live.
- Asking advisory council members to volunteer to assist in outreach activities.

**Seek and Prioritize Funding**
- Prioritize where funding goes – to better answer calls for help.
- Funding increase for more staff.

**Streamline Processes**
- Improve phone answering service.
- Solicit volunteers.
- Streamline process county uses to process volunteers.
- Call center.
- Go to all senior centers and give a talk and answer questions.
Awareness of Services

Ventura county residents can depend on the VCAA to provide essential services at a large number of facilities already in place.

Educating each representative about community resources in the county. We can better assist not only the public but help ease burdens.

Serve the elder, disabled and focused populations through information, assistance and practical tools.

VCAA isn't just for the elderly. Did you know about Medi-ride, HomeShare, HICAP, fall prevention, dementia friendly, etc.

Serving seniors with nutrition programs, transportation programs, housing and social services

VCAA is a wealth of resources and services to give support and resources in a timely manner

More attention to this problem must be addressed

We are here to help

Awareness of Agency

To provide information

Let people know what is available to help them

Senior support

A source of help

What is our key message?

A Voice and Advocate for all

Provide activities and movement to allow seniors to integrate fully into the community

Empowering seniors

Homeless mentally ill

Homebound seniors

You are not alone

Help is available; you're not without friends

Homeless and older adults

Safe space for all that need help

Healthy, quality of life aging

We are not aging, we are gaining wisdom

Understanding flexibility

Seniors have experience and wisdom millennials can't compete with