

2018 Optimal Aging Champion Awards Nomination Form

Deadline to submit nominations is June 22, 2018.

PLEASE READ AWARD GUIDELINES BEFORE SUBMITTING THIS FORM!

I am submitting a nomination for:

Advocacy and Leadership Individual Person or Organization	Optimal Aging Innovation Champion Individual Person or Organization
Optimal Aging Champion Individual Person or Organization	Dementia Friendly Advocacy Individual Person and/or Organization
Optimal Aging Media Champion Individual Person or Organization	

Name of Nominee:

Organization/Company (if applicable):

Mailing Address:

City: Zip: Daytime Phone:

Email:

► Please inform the nominee that you have submitted this application. It should not be a surprise. ◀

Your Name:

Organization/Company:

Email: Daytime Phone:

REASON FOR NOMINATION (400 WORDS OR LESS). PLEASE USE ONLY THE SHEET PROVIDED.

Please print neatly or type with at least 12 point Times New Roman font. Please NO attachments. Thank you.

Email completed forms monique.nowlin@ventura.org or mail to

Monique Nowlin, Ventura County Area Agency on Aging, 646 County Square Drive #100, Ventura, CA 93003.

Nominations open May 11, 2018 and must be received no later than June 22, 2018.

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Ventura County Area Agency on Aging (VCAA)
OPTIMAL AGING CHAMPIONS GUIDELINES FOR 2018



Deadline to submit nominations is June 22, 2018

Email completed forms to Monique Nowlin at monique.nowlin@ventura.org, Ventura County Area Agency on Aging, 646 County Square Drive #100, Ventura, CA 93003. **Nominations open May 11, 2018 and must be received no later than June 22, 2018.**

Purpose of Awards

The purpose of the awards is to bring attention to the importance of aging optimally or successfully – what is it and to showcase local examples of individual and organizational achievements in optimal aging. The nominee must have a reputation for dedication, reliability, and integrity.

Award Categories for 2018

OPTIMAL AGING CHAMPION: One Award – Individual or Organization. The nominee encourages older adults to live life to the fullest, to maintain their identity and independence, to foster self-direction and to encourage them to be engaged and productive in a variety of activities, regardless of disabilities or adverse medical conditions. The nominee's specialty may include, but not be limited to, academia, aging services, arts, culture, fitness and health, lifelong learning, recreation, teaching, volunteerism, etc.

ADVOCACY & LEADERSHIP: One Award – Individual or Organization. The nominee has a leadership role in improving the lives of Ventura County's older adults by advocating and providing leadership for one or a variety of issues, including but not limited to cultural issues, housing, transportation, ageism legislation, family caregiving, veterans, mental health issues, LGBT (lesbian, gay, bisexual and transgender) issues, grandparents raising grandchildren, healthcare issues, and social issues.

DEMENTIA FRIENDLY ADVOCACY: Two Awards – Individual and/or Organization. The local nominee has made extraordinary and demonstrable efforts to *advocate* for the promotion of dementia friendliness throughout the county. The nominee has a proven track record in encouraging businesses, community groups, and private citizens to demonstrate dementia friendly practices.

OPTIMAL AGING MEDIA CHAMPION: One Award – Individual or Organization. The nominee consistently portrays adults aged 60 and older in a positive and life-affirming manner and brings awareness to senior issues. Nominees may include a newspaper, newsletter, magazine, book or other print media, blog, Facebook page, television feature or program, YouTube video, radio (including Internet radio), a column or columnist, citizen journalist, etc. The nominee **MUST** be based in Ventura County and have a visible presence or audience in Ventura County.

OPTIMAL AGING INNOVATION CHAMPION: One Award – Individual or Organization. The nominee embraces innovation as it relates to optimally aging and has developed and implemented creative programs to encourage the concept. The nominee's specialty may include, but not be limited to, academia, aging services, arts, culture, fitness and health, lifelong learning, recreation, teaching, volunteerism, etc.

Eligibility

For individuals, the nominee must be living (no posthumous applications), aged 60 or older, and a resident of Ventura County, California. The nominee's volunteer efforts are those worthy of recognition for his or her community leadership and service, regardless of whether those contributions are well known in the community or if the person works behind the scenes quietly helping others. County of Ventura employees and elected officials cannot be nominated during the year of the nomination. *Services provided to the community must be a result of a personal commitment and not substantially as a result of the person's primary employment or public responsibilities.*

For organizations, it must provide services in and have an office in Ventura County. It may be a nonprofit (including faith-based entities) or for-profit organization or a unit of government. VCAA cannot be nominated for an organization award.

For both the individual and organizational nominations, those nominees whose achievements and contributions directly benefit older adults will receive priority consideration.

Who Can Submit a Nomination?

Nominations may be submitted by individual citizens or organizations, such as community and faith-based organizations, civic organizations or businesses. *A person cannot self-nominate.* An organization *can* self-nominate. Current members of the VCAA Advisory Council cannot nominate a current member of the Advisory Council. However, a non-Advisory Council member may submit a nomination for an Advisory Council member.

Requirements of Awardees

Awardees must agree in advance that if selected, they will attend the VCAA **award ceremony to be held Wednesday, September 12, 2018**, plus be recognized at a Board of Supervisors' meeting (date to be determined). They agree to be photographed and featured on the VCAA website or social media sites, in press releases or other media materials. Awardees will be asked to execute a media release form for the use of one's likeness in media materials. ***The nominator must inform the nominee of the requirements of being an awardee.***

About the Application for Nomination

Forms will not be returned.

1. Responses on the application form should be typed, if possible. Minimum type font is 12 points Times New Roman.
2. Information must be entered on the form provided. *No additional pages or attachments will be considered.*
3. Name and personal information on the form (such as contact information) will be kept confidential.
4. Nominators should provide an interesting and succinct description of the nominee's activities and accomplishments as they pertain to the specific award category.
5. The nominator may be asked for more information, and it may be necessary to interview a nominee.