



VENTURA COUNTY AREA AGENCY ON AGING ADVISORY COUNCIL MEETING

January 12, 2022

9:00 a.m. to 11:00 am

Area Agency on Aging Advisory Council Center
646 County Square Drive, Ventura

Via Zoom: <https://us06web.zoom.us/j/85625448867>

VCAAA Advisory Council Role – To provide leadership, input, and advocacy as facilitators between VCAAA and the community, in support of VCAAA’s mission.

VCAAA Role – VCAAA is the responsible agency to seek, serve, administer and manage available funding to ensure resources are allocated to serve Ventura County, creating integrated community-based services where older adults and people with disabilities can age in their community with dignity and respect.

AGENDA

- 9:00 a.m.
1. Call to Order, Roll Call and Agenda Review Karen Gorback
 2. Pledge of Allegiance Karen Gorback
 3. Approval of Area Agency on Aging Advisory Council Minutes of November 10, 2021 Karen Gorback
 4. Public Comments

Procedure: The public is welcome to comments. All comments not related to items on the agenda may be made at the beginning of the meeting only. Comments are limited to three minutes per person.
 5. Consent Agenda Items Karen Gorback
 - 5.1 Housing Committee Report from November 16, 2021
 - 5.2 Transportation Committee Report from November 10, 2021
 - 5.3 Health and Nutrition Committee Report from Nov 17, 2021
 - 5.4 Workforce Committee Report from November 18, 2021

DISCUSSION ITEMS/PRESENTATION/MOTION

- 6.1 Consider Adoption of a Resolution Authorizing Remote Staff Teleconference Meetings of the Advisory Council for a 30-Day Period Pursuant to Government Code Section 54953, Subdivision (e), of the Ralph M. Brown Act

- | | | |
|-----|---|----------------------|
| 6.2 | Aging and Disability Resource Center | Ben Rhodes |
| 6.3 | VCAAA Program Spotlight – Family Caregiver Resource Centers | Staff |
| 6.4 | Master Plan for Aging for Ventura County Update | Staff |
| 6.5 | PIO and Outreach Update | Jannette
Jauregui |

INFORMATIONAL ITEMS

- | | | |
|--------------|--|-------------------------|
| | | Karen Gorback |
| 7. | Advisory Council Committee Membership List | |
| 8. | Advisory Council Meeting Schedule for FY 2021-2022 | Karen Gorback |
| 9. | Other Committee Meetings: | |
| | a. California Senior Legislature Update | Gitt/Gorback/
Guerra |
| | b. VCAAA Foundation Update | Williams |
| | c. LGBTQ Aging Coalition | Shapiro |
| | d. Dementia Friendly Ventura County | Hashemzadeh |
| 10. | Comments from the Chair | Karen Gorback |
| 11. | Other Business | Karen Gorback |
| 11:00 am 12. | Adjournment | Karen Gorback |

The next meeting will be:

Wednesday, March 9, 2022 (9:00 am – 11:00 am)

Via Zoom

Individuals who require accommodations for their disabilities (including interpreters and alternate formats) are requested to contact the Area Agency on Aging staff at (805) 477-7300 at least three days prior to the meeting.

VENTURA COUNTY AREA AGENCY ON AGING
Advisory Council Meeting Minutes
Advisory Council Center
646 County Square Drive, Suite 100
Ventura, CA 93003
November 10, 2021

Advisory Council Members Present:

Loretta Allen (Thousand Oaks COA)	Carol Martin (Simi Valley COA)
Stephanie Belding (Thousand Oaks COA)	Dr. Maria Munguia (SP COA)
Ronald Berkowsky (Focused Population)	William Nelson (Ventura COA)
Aleta Buckelew (Thousand Oaks COA)	Clark Owens (Oxnard COA)
Smita Dandekar (Supervisory Appointee)	Peter Schreiner (Focused Population)
Sandra Fide (Moorpark COA)	Martha Shapiro (Service Provider)
John Gardner (Camarillo COA)	Alice Sweetland (Oxnard COA)
Tony Gitt (CSL)	Sylvia Stein (Focused Population)
Karen Gorback (CSL)	Sue Tatangelo (Focused Population)
Rossanna Guerra (CSL)	
Lynette Harvey (Service Provider)	
Maureen Hodge (Focused Population)	
Carol Leish (Focused Population)	

Advisory Council Members Absent:

Bill Cunneen (Supervisory Appointee)	Dr. Marietta Sperry (Simi Valley COA)
Deirdre Daly (Ojai COA)	Mike Williams (Service Provider)
Bill Nugent (Ojai COA)	Breeze Zuckerman (Moorpark COA)
Antoinette Olson (Simi Valley COA)	Dr. Allen Zatkin (Camarillo COA)
Jeanette Sanchez-Palacios (BOS)	

VCAAA Staff Members Present:

Jennifer Connell	Brian Murphy
Audrey Darrett	Monique Nowlin
Jakeline De Leon	Benjamin Rhodes
Julianna Eusano	Joaquin Serrato
Haleh Hashemzadeh	Sonia Vaughn
Jannette Jauregui	
Victoria Jump	

- 1. Call to Order, Roll Call and Agenda Review** – The meeting was called to order at 9:01 am and Jakeline took roll call; there was a quorum.
- 2. Pledge of Allegiance and Moment of Silence for Ari Larson and Suz Montgomery** – The Pledge of Allegiance was led by Karen Gorback. Karen also spoke a few words

about Suz Montgomery and Ari Larson. There was a moment of silence for Ari Larson and Suz Montgomery.

- 3. Approval of Area Agency on Aging Advisory Council Minutes of September 8, 2021** – The Advisory Council minutes for September 8, 2021 were approved (Tatangelo/Dandekar/Passed).
- 4. Public Comments** – Alice Sweetland announced that there is a new gym opened in Camarillo called HIIT Gym. They have a specialty in Neuroboxing, an evidence-based program for people with Parkinsons. Jaydon Gaines also commented on behalf of ILRC. She shared that ILRC has a new program called the Voice Options Program. They are providing free iPads along with free speech generating apps for any person who is unable to speak or has difficulty speaking. The program is completely free, and they are happy to help anyone who needs a speech generating device of any age. Lastly, Jannette commented and thanked all Veterans for their service.
- 5. Consent Agenda Items** – All committee reports were approved (Gardner/Munguia/Passed).
 - 5.1 Housing Committee Report from September 21, 2021
 - 5.2 Transportation Committee Report from September 8, 2021
 - 5.3 Health and Nutrition Committee Report from September 15, 2021
 - 5.4 Workforce Committee Report from September 23, 2021

DISCUSSION ITEMS/PRESENTATION/MOTION

- 6. Consider Adoption of a Resolution Authorizing Remote Staff Teleconference Meetings of the Advisory Council for a 30-Day Period Pursuant to Government Code Section 54953, Subdivision (e), of the Ralph M. Brown Act** – Victoria explained to continue to meet remotely, the Advisory Council board is required to review and sign this resolution every 30 days. In a non-pandemic time, all would have to notify the public of where everyone is listening in to the meeting, however the alternate would be to have a resolution signed and every 30 days it must be reviewed if the board continues to meet remotely. Tony asked if they could make this effective the 15th of December, therefore it will cover the 30-day period that includes the next meeting in January. Victoria addressed his question and let the board know that she will ask and get back to them. Tony then suggested to make the motion to make it effective December 15th. All members agreed with Tony. The adoption of a resolution authorizing remote staff teleconference meetings of the Advisory Council for a 30-day period pursuant to government code Section 54953, subdivision E of the Ralph M. Brown Act commencing on December 15th, 2021 was approved (Tatangelo/Owens/Passed).

- 6.2 Optimal Aging Committee Report from September 22nd, 2021 and Selection and Presentation of Legacy Award Winners** – Alice Sweetland presented the Legacy Awards as the Optimal Aging committee chair. Jannette shared her screen with the board and presented the electronic copy of the awards. The Legacy Awards were established to recognize businesses, organizations and community volunteers who have excelled in their roles to help improve the lives of older adults, individuals with disabilities and caregivers. The first Legacy Award was presented to Senior Concerns, accepted by Andrea Gallagher. She thanked Alice and spoke a few words on behalf of Senior Concerns. The second Legacy Award was presented to the Ventura County Credit Union, accepted by Linda Rossi, Tina Estes, and Melissa Miller. Linda Rossi thanked everyone in the meeting and spoke a few words on behalf of Ventura County Credit Union. The last Legacy Award was presented to Valerie Shackelford. Valerie Shackelford thanked everyone and spoke a few words.
- 6.3 VCAAA Program Spotlight – Health Insurance Counseling and Advocacy Program** – Audrey provided an overview of the Health Insurance Counseling and Advocacy Program. She prepared a PowerPoint presentation of the program, an overview of the services HICAP provides, and an update of how Open Enrollment 2021 is going. Audrey mentioned that she will be sending the PowerPoint presentation of the program to Jakeline, Jakeline will send it out to all Advisory Council members via email.
- 6.4 Master Plan for Aging for Ventura County Update** – Victoria provided an update on the Master Plan for Aging for Ventura County. They are currently in the process of going through the comments and categorizing them. It is being prepared to go to the Board of Supervisors to decide on what their priorities will be. She will inform the Advisory Council board as soon as it goes to the Board of Supervisors, thus they can provide any comments they would like to the board. Ongoing, the State Association of Area Agencies on Aging are also in the process of finalizing what their legislative platform will be and what their asks are going to be. Lastly, Victoria mentioned that when the board adopts Age Friendly, the board will adopt a separate resolution that will be a part of it and would signify the intent of Age Friendly.
- 6.5 PIO and Outreach Update** – Jannette provided a PIO and Outreach update. The VCAAA website continues to be updated and improved. Jannette encourages everyone to continue to visit the website and send her any feedback. They have the Transportation Referral form up and running on both the Home Page slideshow and the Transportation webpage. The Transportation form will soon be available in Spanish. Ongoing, she mentioned that VCAAA has been to a handful of events and they are continuing to register for events. Jannette has begun to do presentations in person and will continue to do presentations via Zoom. She also recently sent out the press release and the flyer for the Holiday Greetings campaign. This year, VCAAA plans to assure that community partners are also receiving the letters;

Jannette will be connecting with them. Last year, VCAAA received more than 15,000 letters and cards throughout the season. Jannette provided an update on LiveWell. They are currently in the design process of LiveWell. Lastly, she informed the board of Senior Farm Day. On Saturday, November 6th, they had a Ventura County Farm Day; different farms throughout the county were welcoming guests for tours and the Senior Nutrition Garden was one of the farms. There was a close to 150 people registered to take the tours and had 300 spots total available. She will inform the committee as soon as she has the final report from the garden manager.

INFORMATIONAL ITEMS

- 7. Advisory Council Committee Membership List**– The list was included for informational purposes.
- 8. Advisory Council Meeting Schedule for FY 2021-2022** – The meeting schedule for FY 2021-2022 was included for informational purposes.
- 9. Other Committee Meetings:**
 - a) California Senior Legislature Update** – Tony Gitt provided an update on the California Senior Legislature. CSL normally collects proposals from members in June and over the summer the legislative counsel puts them in the same format as the legislatures are used to receiving. In late October or early November, they meet in Sacramento and select the 10 best, however due to the pandemic, the meeting was not at the capital, instead they met for 2 and a half days via Zoom. They met October 26 to October 28 and selected the 10 best CSL proposals that they will be moving forward with and will try to find legislative sponsors to carry them forward. Jannette sent the list via email and it was also included at the back of the packet. In addition, the CSL also sponsors other bills that are already in the legislative process and they were also included in the back of the packet. In November and December, they will be meeting with local legislators; Senator Stern, councilwoman Jackie Irwin and possibly Monique Limon to discuss the proposals that they have in process.
 - b) Triple A Council of California Update** – No update.
 - c) VCAAA Foundation Update** – Monique provided an update on the VCAAA Foundation. They continue to discuss their 15 goals and their prioritized goals are regarding the Senior Garden. The Senior Garden needs a pergola thus, they are working with Brian Murphy and the Garden manager to facilitate the purchase of the pergola. They also would like to raise funds for Project Found, that is part of the Dementia Friendly Ventura County; they will be working with this committee to provide a tracking band for older adults with dementia or Alzheimer's related conditions. They are continuing to increase the Foundations presence in the community, to raise community awareness and

develop partnerships with larger organizations to continue funding. Part of the funding will also be used for the LiveWell.

- d) **LGBTQ Aging Coalition** – Martha provided a brief update on the LGBTQ Aging Coalition. They are still working on finalizing their short training videos. She mentioned that she would like to have her training videos be on a future agenda as an item.
- e) **Dementia Friendly Ventura County** – Haleh provided a brief update on Dementia Friendly Ventura County. In the last meeting, they discussed identifying goals for the next year. They will be finalizing goals for their next meeting on, December 1st, at 11AM.

10. Comments from the Chair – No comments from the chair.

11. Other Business – Monique commented that Corporate Games has selected the Area Agency on Aging. This year they put together packets for older adults with games, word searches, and crossword puzzles, ect. She thanked Corporate Games for choosing VC Area Agency on Aging and for providing these packets to the community.

12. The next meeting will be Wednesday, January 12, 2022 at 9AM to 11AM.

13. Adjournment – The meeting was adjourned by Chair Karen Gorback at 10:29AM.

Agenda Item #5.1

TO: VCAAA Advisory Council Members
FROM: Martha Shapiro, Committee Chair
DATE: November 16, 2021
SUBJECT: **Housing Committee Report from November 16, 2021**

Housing Committee Members Present:

Stephanie Belding (TO COA)	Peter Schreiner (Focused Population)
Rossanna Guerra (CSL)	Martha Shapiro (Chair) (Service Provider)
Bill Nugent (Ojai COA)	

Housing Committee Members Absent:

Deirdre Daly (Ojai COA)	Sandra Fide (Moorpark COA)
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VCAAA Staff Members Present:

Jakeline De Leon	Monique Nowlin
Jannette Jauregui	Benjamin Rhodes

- 1. Welcome and Introductions** – The meeting was called to order at 2:02PM by Chair Martha Shapiro. All committee members and VCAAA staff introduced themselves.
- 2. Public Comments** – No public comments.
- 3. Guest Speaker – Karen Flock, Deputy Director – Real Estate Development – Housing Authority – City of San Buenaventura** – Martha welcomed guest speaker Karen Flock. Karen Flock introduced herself to the committee and provided a brief overview of her background. She shared her screen with the committee and presented a PowerPoint overview of the Housing Authority of the City of San Buenaventura (HACSB) Affordable Housing and Inclusionary Zoning. Karen will be providing the PowerPoint slides to Monique and Monique will be sending the PowerPoint to all committee members. Stephanie asked if there was any priority given to local residents. Karen addressed her questions and stated that there may be preference to local residents. Stephanie also asked if there is any thought given to the number of levels in the housing units. Karen addressed her question and stated that they have a large range of 1 story to 7 stories units and some senior developments that have 2 or more stories, normally, do have an elevator. Peter

Schreiner asked if they are specific number of houses that are dedicated to just Behavioral Health or if there are certain number of groups, she designates a certain number of units to provide for those groups. Karen provided an example of what they have provided in the past; they had 15 apartments set aside for homeless seniors and they worked with Behavioral Health for 6 of those, they also work with the County's Human Service Agency Homeless Program when they look at referrals for Senior Housing. She mentioned they work with a variety of agencies. Rossanna also commented and stated that she has been advocating for the inclusionary zoning for the Thousand Oaks Housing Element. She asked Karen for some guidance on how to get the city of Thousand Oaks to look at inclusionary zoning and universal design. Karen advised to continue advocating, speaking to council members, speaking in the hearings as well as getting a hold of the letter from HCD and writing a letter to them. Martha also asked for guidance on how to help her clients on affordable housing. Karen mentioned there are some places looking to have a consolidated process for affordable processing and she mentioned if the "Build Back Better" legislation gets passed, there is a significant amount of News Section 8 that will be available for the next 10 years. Karen then mentioned they just received a tax credit allocation for another 50-unit senior development; this will begin construction early next year in April 2022. Jannette asked Karen if there are any marketing materials or informational materials that tackle any negative implications of affordable housing. Jannette suggested publicizing more information to eliminate the stigmas. Karen then suggested having individuals share their stories, bringing attention to the public and she also has a great resource that will be mailed to the committee – stories on the need for affordable housing. Lastly, Jannette asked if there is any development on existing housing becoming more affordable. Karen addressed her question that there is development however, the current issue is they do not have enough housing; there is a shortage statewide on housing. Jannette suggested finding a form to encourage more homeowners to accept Section 8. Karen will be forwarding resources to the committee.

4. **Proposed Housing Section of the VCAAA Website Update** – Tabled for the next meeting.
5. **Next Meeting Date – January 18, 2022 from 2PM to 3PM.**
6. **Adjournment** – The meeting was adjourned by Chair Martha Shapiro at 3:06PM.

Agenda Item #5.2

TO: VCAAA Advisory Council Members
FROM: Carol Martin, Committee Chair
DATE: November 10, 2021
SUBJECT: **Transportation Committee Report from November 10, 2021**

Transportation Committee Members Present:

Carol Martin (Chair) (Simi Valley COA)	Tony Gitt (CSL)
Jeanette Sanchez (Supervisorial Appointee)	Clark Owens (Oxnard COA)

VCAAA Staff Members Present:

Monique Nowlin	Jannette Jauregui
Jason Sagar	Jakeline De Leon

- 1. Welcome and Introductions** – The meeting was called to order at 10:42AM by Chair Carol Martin.
- 2. Public Comments** – Karen mentioned that Monique suggested that they will be asking for additional committee members in the January, Advisory Council meeting.
- 3. ElderHelp Transportation Website – Spanish Update** – Jannette provided an update on the ElderHelp Transportation Website regarding the Spanish translation. They made a couple of changes in the last month. They have added a new ticket option that is available. Jannette stated that all changes and edits have been made to the English version, therefore it is ready to be translated to Spanish. She will begin working on having it translated and hopes to have it done within the next month.
- 4. Online Trip Ordering Form Spanish Update** – Jannette's update for the Online Trip Ordering Form regarding the Spanish update is the same as the Transportation Website Spanish update. Update is stated above.
- 5. ElderHelp Update** – Jason provided an ElderHelp update. Jason shared his screen with the committee. He presented some statistics on the transportation rides. The number of Medi-rides in July of 2019 to September of 2019 was 300 rides. The number of Medi-rides in July of 2021 to September of 2021 was 764

rides. The number of Medi-rides has increased due to the vaccination appointments and since then clients have continued this method of transportation. Tony suggested having a check box if reservations are made in county or out of county. Jason stated that they may be able to collect that data in the future by adding that to the Online Trip Ordering form and adding that to a data base. Ongoing, Jason reported the number of tickets in July of 2019 to September of 2019 was 19,673 tickets. The number of tickets in July of 2021 to September of 2021 was 12,495 tickets. There was a decrease since fares were free for a large period in the beginning of the pandemic. Tony suggested creating a form in which the Dial-a-Ride buses can communicate or notify clients when it will be arriving. Carol mentioned that she will be checking if that service is available in Simi Valley. Jason provided a comparison on the Distribution of MediRide clients “Pre-Pandemic” and the Current Distribution of MediRide clients throughout Ventura County. He also provided a comparison on the Distribution of Ticket clients “Pre-Pandemic” and the Current Distribution of Ticket clients throughout Ventura County. Lastly, he reported that VCTC has created a bus pass/credit card. VCAAA is planning on utilizing it, however VCTC does not have a system where they can manage the clients just yet.

- 6. Transportation Program Training Video Update** – Jannette provided an update on the Transportation Program Training video. Now that the Online Trip Ordering form is completed, they will move forward with completing the video in English. Once the video has been finalized in English, they will move forward with the video in Spanish.
- 7. Adjournment** – The meeting was adjourned at 11:06AM by Chair Carol Martin.
- 8. Next Meeting Date** – **January 12, 2022 immediately after the Advisory Council meeting.**

Agenda Item #5.3

TO: VCAAA Advisory Council Members
FROM: Sue Tatangelo, Committee Chair
DATE: November 17, 2021
SUBJECT: Nutrition and Health Committee Report from November 17, 2021

Committee Members Present:

Sue Tatangelo (Chair) (Focused Population)	Lynette Harvey (Service Provider)
Loretta Allen (Thousand Oaks COA)	Maureen Hodge (Focused Population)
Dr. Maria Munguia (SP COA)	Dr. Marietta Sperry (Simi Valley COA)
Alice Sweetland (Oxnard COA)	Smita Dandekar (BOS)
Breeze Zuckerman (Moorpark COA)	Deirdre Daly (Ojai COA)

Committee Members Absent:

Antoinette Olson (Simi Valley COA)	John Gardner (Camarillo COA)
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VCAAA Staff Present:

Victoria Jump	Monique Nowlin
Benjamin Rhodes	Joaquin Serrato
Jannette Jauregui	Audrey Darrett
Jakeline De Leon	

- 1. Welcome and Introductions** – The meeting was called to order by Alice Sweetland at 12:35PM. Audrey introduced herself to the committee.
- 2. New Items** – Victoria provided an update on the last goals the committee created. After the meeting, they will be updating the list of goals. She provided an overview of the goals listed below and provided updates on each goal. For the first objective, Victoria mentioned the partnership they have in place with Ventura County libraries, providing Google Chromebooks to the community. She also informed the committee if they would like to have them in their city libraries to please contact the Ventura County Library Systems or contact Monique. Jannette provided the VC Connects flyer and website in the chat for the committee. Next, Victoria announced they have additional iPads the State has provided for VCAAA. Grand Pads have been purchased and iPads are being geared towards individuals who are 60 or older, who

live alone, and do not have a computer or iPad. They can keep the iPads for as long as they may need it and it comes with free Wi-Fi. Jannette will be emailing the flyers for the iPads to the committee as well as the survey requirements for the iPads. Lastly, Victoria mentioned that VCAAA is contracting with Get Set Up, a national online class provider. They provide hundreds of classes throughout the day in multiple languages and multiple subjects. They are currently building a website to register for classes. For the second goal, Victoria mentioned that VCAAA will be developing a flyer in December regarding the nutrition program and the SNAP Restaurant meal program. Dr. Sperry then commented she has created a flyer from all the different meal locations for their local Simi Center. Dr. Sperry shared her screen with the committee and presented the flyer she created for all Simi Valley Free Meal Locations. Dr. Sperry will be emailing her flyer to the committee. Ongoing, for the third goal, Victoria announced VCAAA will be working with the Human Services Agency on it. The fourth goal is reducing food insecurity for older adults. In January, VCAAA will provide medically tailored meals through the Cal Aim initiative through Gold Coast Health Plan. Lastly, Victoria provided an update on the last goal; VCAAA just completed a large research project that measured the meal gap. Through this research they found a meal gap in Ventura County of 9 million meals for individuals 60 years and older. Statewide they are looking at 350 million meals unprovided. Monique will be emailing the committee the research report. Victoria mentioned that she will be meeting with the state to determine the amount that they will ask for.

Goal	Objectives	Steps
2 A	Address social isolation and the negative impact it has on health outcomes.	<ol style="list-style-type: none"> 1. Provide digital devices and programming 2. Provide education for using devices 3. Push out current resources such as Highway 61, Cyber Senior. Ect. 4. Facilitate zoom meetings for meal participants to eat together in English and Spanish – TBD
2 B	Create awareness of programs and provide list of available places to get food.	<ol style="list-style-type: none"> 1. Develop flyer and outreach in regard to the nutrition program and provide outreach regarding SNAP Restaurant meal program.
2 C	Increase participation in the senior nutrition program (SNP) targeting those	<ol style="list-style-type: none"> 1. Collaborate with Human Services Agency and put

	most in need and undeserved communities.	program outreach materials into application packet.
2 D	Reduce food insecurity for older adults as well as older adults with medically complex conditions through medically tailored meals.	1. Explore how other AAA's have offered medically tailored meals through the senior nutrition program.
2 E	Determine how to meet the need for food post Covid.	1. Advocate for federal and state funding post covid.

3. Update on last Agenda Actions Items and Further Discussion/Action:

a. One Stop Design Committee Update – Sue provided an update on the One Stop Design Committee. The committee decided on a three-process approach which would include an online expert series, in person services, and prerecorded videos that will be available on the VCAAA website. The online expert series will be monthly beginning in February of 2022 for one hour with 2 speakers per topic by questions and answers. Each will be recorded and posted on the VCAAA website. The topics they will be covering are Legal and Advanced Care Planning, Long Term Care, Ombudsman Services, Adult Day and Health Care, HICAP, In Home Care, Memory Café, Recreational Opportunities and other support services, Public Benefit Programs, Caregiver Resources, the Alzheimer’s Associations, Financial Workshops, and a neurologist to discuss early diagnosis. In addition, the in-person series will be every month at six different locations throughout the county at same time and day of the month. The potential services for the online expert series will also be included in the in-person series. Yet to be accomplished is determining what data to collect, set up mechanisms, provide free respite, determine the name for the event and series, an advertising plan, contract for translation services and marketing in Spanish, begin ads in December and incorporate to the holidays, and determine an application process for companies that would like to participate.

b. Senior Nutrition Placemat Update – Ben provided a quick overview and update on the Senior Nutrition Placemat. For the coming year of 2022, they will be updating the placemat, adding new recipes and would like to keep ingredients at an accessible amount. Dr. Sperry then suggested adding a QR code to the placemats for any older adults who may have smart phones and adding links to different services. The QR code can also be specific to provide more information or take them directly to the VCAAA website. The committee agreed with Dr. Sperry. Ben then mentioned that they are in process of the design of the placemat, and he encourages any feedback from the committee.

c. Website Update – Farmer’s Market and Restaurant Meal Program Update
– Jannette provided an update on the Farmer’s Market and Restaurant Meal program. She shared her screen with the committee and presented the new updates added to the VCAAA website. She added all new links that the committee discussed at the last meeting regarding how to access or apply to the meal programs. She added the Food Pantries and provided a direct link to the websites. She also added the Food Share Resource List link, the list of Certified Local Farmer’s Markets, and Conejo Valley’s Guide. All meal sites contact information are all updated as well. Jannette will provide the link of the VCAAA webpage on the Zoom chat.

d. Advocate for Federal and State Funding Post Covid – Victoria addressed this agenda item in her overview of the committee’s goals (please see above).

4. Other Business – No other business.

5. Adjournment – The meeting was adjourned at 1:25 pm by Chair Sue Tatangelo.

Agenda Item #5.4

To: VC AAA Advisory Council Board Members
From: Karen Gorback – Chair
Date: November 18, 2021
Subject: **Workforce Committee Report from November 18, 2021**

Committee Members Present:

Karen Gorback (Chair) (CSL)
Carol Leish (Focused Population)
Stephanie Belding (Thousand Oaks COA)
William Nelson (Ventura COA)
Loretta Allen (TO COA)

VCAAA Staff Present:

Monique Nowlin
Jakeline De Leon
Jannette Jauregui

- 1. Welcome and Introductions** – The meeting was called to order at 10 am by Chair Karen Gorback.
- 2. Public Comments** – No public comments.
- 3. Review & Edit Revised PowerPoint** – Karen shared her screen with the committee and presented the “GET THAT JOB” PowerPoint she created and went over the changes she made from the feedback she received in the last committee meeting. Karen first, briefly mentioned, that she added more pictures to the PowerPoint instead of drawings and she added a slide on different types of resumes per recommendation from Stephanie and Bill about branding. She added Bill’s slide on strategic networking, and she added Carol’s comments on perseverance and asking about appropriate accommodations. She added Stephanie’s recommendation of why people work to begin with, and she added Monique’s back up plan when doing remote interviews. Jannette will be adding an example of what a resume should look like for the 6th slide. Stephanie suggested beginning with verbs or using bullet points instead of sentences beginning with “I”. Monique suggested adding number amounts to add more emphasis on achievements on the 8th slide. Stephanie provided some

feedback for the 11th slide, she mentioned that adding one's address may not be necessary, solely the city one lives in is necessary. Monique also suggested adding email addresses and to make sure they are appropriate. Lastly, Stephanie suggested adding a tip, on the 11th slide, to have clean social media in case employers would like to check social media. On the 27th slide, Jannette suggested adding a tip that mentions finding a job that helps one step foot into the door. On the 31st slide, Monique advised Karen to add Microsoft Teams as a backup and Jannette advised Karen to add using YouTube for any tutorials on how to use Zoom. Loretta brought forward the idea of providing guidance for those older adults seeking lower paying jobs. Stephanie agreed with Loretta and suggested adding a slide in the PowerPoint that addresses these individuals. Bill suggested adding a slide or 2 that addresses where individuals would like to reenter the job market with different strategies. Monique suggested a future agenda item be "what the goals will be for the committee". Karen agreed with the committee's suggestion, she will be making a few revisions to the PowerPoint slides. Monique then suggested creating a seasonal video about where individuals can find holiday work and post it on social media. Bill suggested integrating awareness of ageism and stereotyping into the PowerPoint. Lastly, Jannette suggested creating training videos for employers to be more aware as well.

- 4. Next Meeting Date – January 20, 2021 from 10 am to 11 am.**
- 5. Adjournment –** The meeting was adjourned at 10:14 am by Chair Karen Gorback.



COUNTY of VENTURA
Area Agency on Aging

**FY 2021-2022 Advisory Council
Committee Membership List**

File As	Health - SNP	Optimal Aging	Housing	Transportation	Workforce	By-Laws	Other
Allen, Loretta	✓	✓					
Belding, Stephanie		✓	✓		✓		
Berkowsky, Ron		✓					
Buckelew, Aleta						✓	
Cunneen, Bill		✓				✓	B
Daly, Deirdre	✓		✓				
Dandekar, Smita	✓						
Fide, Sandra			✓				
Gardner, John	✓	✓					
Gitt, Tony				✓			E
Gorback, Karen					✓	✓	A, E
Guerra, Rossanna		✓	✓				E
Harvey, Lynette	✓						
Hodge, Maureen	✓						
Leish, Carol		✓			✓		
Martin, Carol				✓			A
Munguia, Maria	✓						
Nelson, William					✓		
Nugent, Bill			✓				
Olson, Antoinette	✓					✓	A, C
Owens, Clark				✓			
Ruiz, Anita							
Sanchez-Palacios, Jeanette				✓			
Shapiro, Martha			✓			✓	B, F
Schreiner, Peter			✓				
Sperry, Marietta Dr.	✓						
Sweetland, Alice	✓	✓					
Tatangelo, Sue	✓						A, B
Taylor Stein, Sylvia		✓					B
Williams, Mike						✓	C
Zatkin, Allen		✓					
Zuckerman, Breeze	✓	✓					

A – Member of the Planning and Allocation Committee

B – Member of Dementia Friendly Ventura County

C – Member of the VCAAA Foundation

D – Nominating Committee

E – Member of CSL

F – Member of LGBT+ Aging Coalition

G – Fall Prevention Coalition



**VENTURA COUNTY AREA AGENCY ON AGING
FY 2021-202 ADVISORY COUNCIL MEETING SCHEDULE**

All meetings are being held via zoom until further notice.

Date	Advisory Council	Transportation	Housing	Senior Nutrition & Health Issues	Optimal Aging	Employment
July	July 14 9-11	July 14 11 am – 12 pm	July 20 2 - 3 pm	July 21 1 - 2 pm	July 28 2 – 3 pm	July 15 10 – 11:30 am
August						
September	Sept 8 9-11 am	Sept 8 11 am – 12 pm	Sept 21 2 – 3 pm	Sept 15 1 - 2 pm	Sept 22 2 – 3 pm	Sept 23 10 – 11:30 am
October						
November	Nov 10 9-11 am	Nov 10 11 am – 12 pm	Nov 16 2 – 3 pm	Nov 17 1 – 2 pm	Nov 17 2 – 3 pm	Nov 18 10 – 11:30 am
December						
January	Jan 12 9-11 am	Jan 12 11 am – 12 pm	Jan 18 2 – 3 pm	Jan 19 1 – 2 pm	Jan 26 2 – 3 pm	Jan 20 10 – 11:30 am
February						
March	March 9 9-11 am	March 9 11 am – 12 pm	March 15 2-3 pm	March 16 1 – 2 pm	March 23 2 – 3 pm	March 17 10 – 11:30 am
April						
May	May 11 9-11 am	May 11 11 am – 12 pm	May 17 2 – 3 pm	May 18 1 – 2 pm	May 25 2 – 3 pm	May 19 10 – 11:30 am
June						

Please email Jakeline.DeLeon@ventura.org if you are interested in attending the next new member orientation.